

Hatfield 350<sup>th</sup> Committee  
Minutes  
September 3, 2019

Received and Filed  
*Raina Chalcoy*  
Assistant Town Clerk

JAN 9 20 10:02AM

In attendance: Ed Lesko  
Bobby Betsold  
Paul Labbee  
Lucinda Williams  
Stephanie Slys  
Michael Paszek

Diana Szynal  
Anna Holhut  
Laurie Banas  
Cher Nicholas  
Michael Cahill

Guests: Chris Buckland, Marcia Wojewoda, Wunderly Stauder

The meeting opened at 6:03 p.m. at the Hatfield Fire Station.

Wunderly Stauder of the Congregational Church was present because she is curious about the 350<sup>th</sup> schedule and to inquire about a historical service at the church.

Chris Buckland, Smith Academy Principal, was present to see how the schools can participate. He notified the Board of upcoming events at Smith Academy where a table could be set up to sell candles and distribute 350<sup>th</sup> information.

Bob Betsold moved and Cher Nicholas seconded to accept the minutes of the August 8, 2019 meeting with corrections. The vote was unanimous.

A bill for \$642.25 was presented from Bryan Nicholas for supplies for the construction of a replica boat for Proclamation Day. A bill for \$32.47 from the Historical Society was presented for mounting of the Proclamation. A bill for \$22.50 was presented from Cher Nicholas for poster printing. Bob Betsold moved and Diana Szynal seconded to accept and approve the expenditure. The vote was unanimous.

Anna Holhut notified the Committee of the following sponsorships: \$2500 from Michael McGrath, \$5000 from Hatfield Firefighters Association, \$250 from Diamond RV, \$1200 from Shea Landscaping, \$1000 from Paciorek Electric, \$1200 from Diana and Jim Szynal.

Stephanie Slys gave an update on volunteers. She said that Parade volunteers will be handpicked. The Gala is all set for volunteers. She also informed the Committee that the Hatfield Book Club has indicated they would like to help.

The cake was discussed. The cake will come down in Westfield, repairs will be made by Westek, this means a slight delay in getting the cake to Hatfield. Bob Betsold has coordinated trailers from LashCo and volunteers to help move the cake. Bob Betsold moved and Paul Labbee seconded to hire Westek to make the necessary repairs and to create the new cake topper at an estimated cost of \$2000-\$2500. The vote was unanimous. Bob Betsold informed the Committee that the carnations are not removable. He suggested we cover them with custom vinyl stickers of the Hatfield 350<sup>th</sup> logo and various historical images from around town. Anna moved and Stephanie Slys seconded to table the discussion of the stickers until the cake has been assembled in Hatfield. The vote was unanimous.

The Parade Marshall was discussed. Diana Szynal suggested that we make Father Robert Coonan the Parade Marshall because of all he does for town. Diana Szynal moved and Michael Paszek seconded to name Father Robert Coonan the Parade Marshall of the Hatfield 350<sup>th</sup> Parade. The vote was unanimous. Diana further suggested that this be announced at Father Coonan's retirement party.

Ed Lesko informed the Committee that the State has approved a \$10,000 grant from the Massachusetts Office of Travel & Tourism for the Hatfield 350<sup>th</sup>. The simplest way to spend this grant will be to use \$5,000 for the cake and \$5,000 for parade expenses. Bob Betsold moved and Michael Paszek seconded authorizing Diana Szynal and Ed Lesko to finalize all necessary grant paperwork. The vote was unanimous.

Bob Betsold gave a marketing and fundraising update. So far, we have received \$88,150 in private sponsorships. Our website and Facebook page are both updated. Currently our Constant Contact email list is being built.

Diana Szynal and Anna Holhut gave a Gala update. Tickets are selling very well and there are still some rooms at the D. Hotel available. They informed the Committee that each guest will receive a swag bag and that very good auction items are being committed.

Michael Paszek gave an update on the parade. Very soon he will need to start spending money. The Committee will need to approve all expenditures first. He will need to have contract for units reviewed by Town Counsel. Judy Strong has agreed to be a wingman for the parade. Scott Phaneuf will coordinate antique cars. Paul Labbee will be the parade announcer.

Cher Nicholas gave an update on historical events. She mentioned that Smith College will do a dedication for Sophia Smith at the cemetery. A scholarship was mentioned, she will get more information. Cher will meet with Judith Stone of the Hadley Historical Committee on September 24<sup>th</sup>. On Incorporation Day, the 325<sup>th</sup> time capsule will be opened. She has formed a May 31<sup>st</sup>. advisory group. Letters were sent out regarding the historical homes tour asking if there were any concerns and so far no responses have been received. Cher informed the Committee that Kyle Scott cannot do a 350<sup>th</sup> book as there is not enough time. Ed. *Ans*

There was no update on the summer celebration.

There was no update on agricultural events.

Town Report was discussed briefly. At the next meeting we should discuss how to recognize the 350<sup>th</sup> artwork winners.

The next meeting will be October 3, 2019 at the Fire Station.

Bob Betsold moved and Paul Labbee moved to adjourn the meeting at 8:01 p.m. The vote was unanimous.

Respectfully submitted,

*Diana M. Szynal*  
Diana M. Szynal, Secretary