

Hatfield 350th Committee
Minutes
August 8, 2019

Received and Filed
Diana Szynal
Assistant Town Clerk

JAN 9 20 10:01AM

In attendance: Ed Lesko
Bobby Betsold
Paul Labbee
Lucinda Williams
Stephanie Slys

Diana Szynal
Anna Holhut
Laurie Banas
Cher Nicholas
Michael Cahill

Guests: Julia Bannister, Marcia Wojewoda, Amy Hahn

The meeting opened at 6:02 p.m. at the Hatfield Fire Station.

Bob Betsold moved and Lucinda Williams seconded to accept the minutes of the July 2, 2019 meeting with one small grammatical correction. The vote was approved with Michael Cahill, Paul Labbee and Diana Szynal abstaining.

The minutes of the June 4, 2019 meeting were tabled.

A bill for \$276.64 was presented from Bryan Nicholas for supplies for the construction of a replica boat for Proclamation Day. Bob Betsold moved and Anna Holhut seconded to accept and approve the expenditure. The vote was unanimous. Cher Nicholas noted that some lumber has been donated for this project.

Julia Bannister was present to suggest that Hatfield recognize the native tribes that were here before incorporation and that we acknowledge the native name for Hatfield, Capawonk, during the celebration. Cher gave some historical information about the native tribes. Diana Szynal will reach out to her contact at Historic Deerfield in an effort to gather information.

Laurie Banas had no report but did indicate that Maine Pyrotechnics would like to meet with the Committee regarding the Luminarium fireworks.

We have received contact from someone who would like to be the sole approved vendor for the parade. Paul Labbee will reach out to them.

Ed Lesko reported that he has reached out to the Hadley Historical Commission. They are interested in helping and participating. Diana Szynal reported that she has also contacted the Hadley Selectboard about various events. A meeting with Hadley was discussed, Cher will schedule this.

Ed Lesko reviewed the finances. Please see attached information.

Thank you notes for sponsors were discussed. Bob Betsold is handling this on an ongoing basis.

Stephanie Slys gave an update on volunteers. She said that so far she has about 8-10 people who have reached out. She has instructed them to visit the website and choose events that interest them. It was suggested that our next meeting should focus on volunteers and resources needed.

Bob Betsold gave an update on marketing and fundraising including an update of new sponsors. Additionally Bob explained the fundraising process. He has also started using Constant Contact to build an email list. He informed the Committee that the website and social media pages are being updated frequently. Bob suggested that the 350th Committee begin to have a presence at all town events.

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Bob Betsold gave an update on the birthday cake. The Board of Selectmen approved the placement of the cake at Smith Academy Park. The cake is expected to arrive in early September. It will be stored temporarily before being assembled. It will most likely require some touch-up painting. We need to figure out what we want to replace the carnations with and we must prepare our topper. Selling candles for \$20 as a fundraiser was discussed.

Bob Betsold has reached out the Springfield Thunderbirds regarding hosting a Hatfield night that will feature discounted tickets and prize packs. Diana Szynal moved and Bob Betsold seconded to move forward with scheduling a Springfield Thunderbirds event. The vote was unanimous. Diana Szynal will take the lead on this. Additionally Diana will reach out the Holyoke Blue Sox about a similar event.

Anna Holhut provided an update on the gala. To date 302 tickets have been sold. All reserved rooms at the D Hotel have been booked, there is a possibility that more will be made available.

Bob Betsold met with local artist Barry Mosher who indicated that he would like to participate in the celebration. Bob will continue discussions with Mr. Mosher.

Paul Labbee informed the Committee that the Parade Committee will meet next week and they hope to have marching units committed in September. Diana moved and Bob Betsold seconded to make Paul Labbee co-chair of the Parade Committee, replacing Lynn Omasta who resigned due to health reasons. The vote was unanimous.

Cher Nicholas gave an update from the Historical Society. They will be doing a test run of the river crossing in November. She gave a presentation on historical events including the walking, driving and cemetery tours.

There was no report on the summer celebration or agricultural events.

Meeting dates will now be scheduled using Doodle Polls.

Media contact and press releases were discussed. Diana Szynal moved and Paul Labbee seconded to appoint Bob Betsold as the sole media contact for the Committee. The vote was unanimous.


The 325th time capsule was discussed. Bob Betsold moved and Anna Holhut seconded to designate the historical subcommittee to decide the plans for opening the capsule. The vote was unanimous. The preparation of 350th time capsule was discussed.

The Parade Marshal nomination process was discussed. It was decided that the October meeting would be used to finalize the process.

Kyle Scott is still thinking about preparing a 350th book. Cher will follow-up.

Bob Betsold moved and Cher Nicholas moved to adjourn the meeting at 8:02 p.m. The vote was unanimous.

Respectfully submitted,


Diana M. Szynal, Secretary

Donation Receivables Account

Inc. Acc. # 25-122-4830-252023

Articles / Donations

\$37,600.00	\$37,000.00	\$19,400.00	\$4,926.94
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\$98,926.94

Town Of Hatfield 350th Anniversary Steering Committee

Total Income / Expense Accounting

2017 - 2021

Account	Starting Balance	Account #
350th Anniversary Account	\$98,926.94	25-122-4830-252023
Total Payables from Account	\$1,790.42	25-122-5580-251023
Total Funds Available	\$97,136.52	