

# Hatfield MVP Climate Smart Comprehensive Plan Community Survey Summary

June 2023 - Summary prepared by the Consensus Building Institute (CBI)

## Overview

### Community Survey in Brief

The Hatfield Comprehensive Plan Committee and technical team supporting that planning for Hatfield 2040: A Vision to Protect, Prepare, and Prosper conducted a community survey in late spring 2023.

The survey was shared through a variety of channels and was completed by 189 people. The input from the survey will inform the planning work being done in the next year for Hatfield, MA. The survey is just one way community members were engaged in spring 2023, others including: forums with particular sectors (farmers, seniors and youth), and in person event on June 10 and a virtual meeting on May 31.

### Methodology & Questions

The survey was conducted online. It was open from May 31, 2023 to June 27, 2023 and anyone was welcome to complete it. See full survey tool with answers that were included in multiple choice questions in Appendix A.

The following pages provide summaries of the survey responses organized by question. Responses to demographic questions are not included in the summary portion of this document but they are included in Appendix B. Appendix B contains the complete responses to all 14 survey questions including the number of respondents. For questions with ranking or prioritization, data tables are also included in the appendix.

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## Question 6: What features in Hatfield do you value the most?

Survey respondents were asked to rank the following features in Hatfield, with 1 being highest valued and 12 being least valued. The list below shows the aggregate ranking from 170 survey responses with the most valued feature at the top and least valued at the bottom:

1. The rural, small-town atmosphere
2. Working farms
3. Hatfield school district
4. Residential neighborhoods
5. Access to open spaces
6. Town Center
7. Access to nearby attractions and recreational opportunities
8. Access to I-91
9. Proximity to Connecticut River
10. Forests
11. Historic buildings
12. Business tax base (commercial & industrial)

## Question 7: What else do you value in Hatfield?

Based on the responses provided, some key themes emerge regarding what people value about Hatfield:

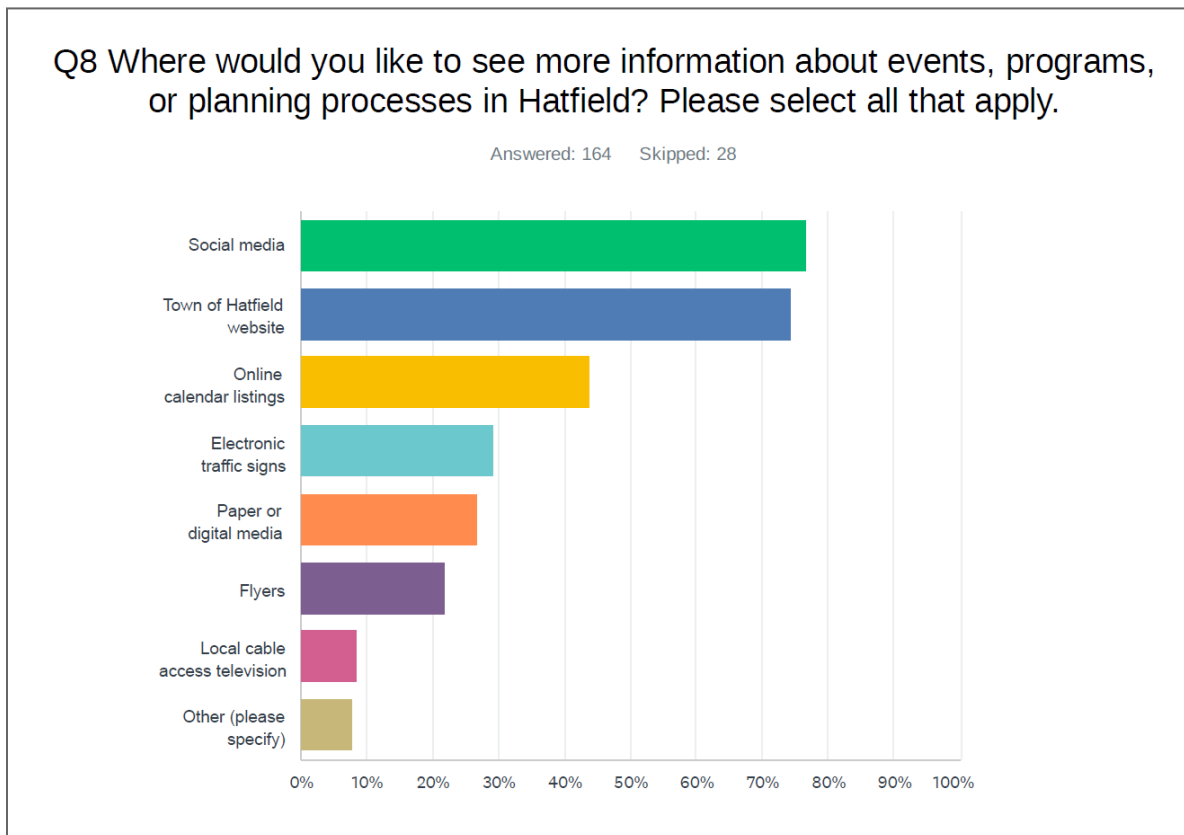
- **Community Spirit:** Many respondents mentioned the strong sense of community and community engagement in Hatfield. This includes local events, parades, and a sense of connection among residents.
- **Small Town Feel:** Several respondents appreciate Hatfield's small town atmosphere, describing it as quaint, safe, and with a tight-knit community. They value the town's smallness, lack of retail chain stores, and its commitment to preserving historical roots.
- **Proximity and Accessibility:** Hatfield's proximity to Northampton and other nearby areas is valued, making it easy to access amenities, colleges, and cultural opportunities. Respondents also mentioned the walkability of the town and its convenient location.
- **Natural Environment:** The open space, quietness, preserved farmland, and tree-lined streets are appreciated by residents. Hatfield's location in the Pioneer Valley and its close connection to nature, such as the river and walking trails, were also mentioned.
- **Infrastructure and Services:** The quality of streets, walkable loops, library, schools, and recreational opportunities were highlighted as valuable aspects of Hatfield. Residents also mentioned the importance of maintaining the integrity of the town, enforcing zoning regulations, and preserving the town's history.

- **Welcoming Atmosphere:** Respondents consistently mentioned the friendliness of the people in Hatfield and the welcoming nature of the community. Neighbors helping neighbors and a strong sense of pride in the town and its properties were noted.
- **Family-Friendly Environment:** Hatfield was described as a great place for families, with a strong school system, affordable housing, and opportunities for children to grow and make a difference in the town.
- **Environmental Consciousness:** Some respondents mentioned Hatfield's environmentally responsive approach, including the lack of light pollution, preservation of open spaces, and a growing liberal base with a focus on sustainability.

These themes provide insights into the aspects of Hatfield that residents value and appreciate, highlighting the town's community spirit, small-town charm, accessibility, natural surroundings, and quality of life.

### Question 8: Where would you like to see more information about events, programs, or planning processes in Hatfield?

This question was multi-select and respondents were asked to select all that apply. The graph below shows the most popular responses at the top and the least popular responses at the bottom.



Based on the responses provided to Question 8, here are some key themes regarding where residents would like to see more information about events, programs, or planning processes in Hatfield:

- **Social Media:** Some respondents expressed a desire for more information to be available on social media platforms. They specifically mentioned platforms like Facebook, Twitter, Instagram, and YouTube. Social media was seen as a way to reach a wider audience, particularly the younger generation who are more likely to follow updates through these channels.
- **Traditional Mail:** Several respondents mentioned the use of mail as a preferred method of receiving information. This includes mailing of postcards, newsletters, and other physical mailings. Some specifically mentioned mailbox deliveries or the use of sandwich boards and lawn signs in outdoor town locations.
- **Email Communication:** Email newsletters and direct emails were suggested as a means of sharing information. Some respondents appreciated the convenience of electronic communication and found it effective in receiving updates.
- **Local Newspaper:** The presence of information in local newspapers, such as the Gazette, was highlighted as a valuable source of news and event announcements. Residents mentioned reading the paper daily and suggested utilizing this medium for sharing information.
- **More User Friendly Hatfield Website:** Respondents expressed a desire for a dedicated Hatfield website that would serve as a central hub for information about schools, churches, sports, social events, and more. They emphasized the importance of having a user-friendly website that provides relevant and easily accessible information specific to Hatfield.
- **Early and Comprehensive Website Updates:** Some residents expressed frustration with the lack of timely and comprehensive information on the town website. They suggested encouraging groups and organizations to submit event details to the website administrator well in advance to ensure that information is available earlier.
- **Phone Calls:** A few respondents mentioned phone calls as a preferred method of communication. They appreciated receiving auto-voice messages or direct phone calls to stay informed about events and programs.

## Question 9: What are your main hopes as you think about the future of Hatfield?

People who filled out the survey painted overlapping lovely hopes for Hatfield. Among these were a desire for conscious development, a community that still feels rural and supports farming, well-maintained infrastructure (including ambulances and sidewalks), affordable and more dense housing, a climate resilient community, rich community events and a decent commercial base for financial stability without increasing taxes.

Key themes revolve around maintaining Hatfield's rural character, ensuring a strong school system, improving infrastructure, fostering inclusivity, promoting economic development, and embracing sustainability while preserving the town's history and sense of community.

- **Education and schools:** There was a strong emphasis on the importance of maintaining a thriving school system, improving school ratings, offering college prep courses, and focusing on the needs of the students.
- **Rural and historic character:** Preserving Hatfield's rural and historic character was a common theme. Respondents wanted to retain the small-town feeling, open spaces, farmland, and the sense of community.
- **Infrastructure and amenities:** Several respondents mentioned the need for improvements to roads, sidewalks, bike paths, recreational facilities, and access to the bike path. They wanted a safe and enjoyable environment for outdoor activities.
- **Welcoming new people:** Many respondents expressed a desire for Hatfield to become more diverse welcoming to newcomers (and everyone).
- **Economic development:** There were calls for attracting more businesses, increasing tax revenue, and providing more opportunities for young families. Affordable housing and commercial growth were mentioned as ways to support the town's viability.
- **Financial stability and low taxes:** Many respondents expressed a desire for Hatfield to be financially stable without relying on continuous tax increases.
- **Sustainability and environmentalism:** Some respondents highlighted the importance of sustainable practices, green energy sources, and reducing the likely impacts of climate change.
- **Community engagement and events:** Many respondents expressed a desire for more community events, recreational outlets, public spaces, and opportunities for neighbors to get to know each other.
- **Responsible decision-making:** There was a call for thoughtful and deliberate decision making that considers the town's education, environment, open spaces, and long-term viability.

## Question 10: What are your key concerns as you think about the future of Hatfield?

Responses to this question were largely the inverse of question 9 (hopes). If the hopes are not realized, what might happen? These answers focused on the tension and balance between a desire to protect key qualities of Hatfield (farming, open space, small town feel) while also finding the resources to grow what is needed to ensure a healthy, vibrant community where people can afford to live and essential services like schools and housing are available. Concerns are around not getting this balance right in which case Hatfield might become too suburban with more commerce, or might gradually age and not be able to bring in new families and stay too quiet to sustain itself over time.

Key themes include the following:

- **School system:** Many respondents express concerns about the viability and sustainability of the school district in Hatfield. There is worry about declining student populations, potential school closures, and the impact on the town's future, attracting families, and maintaining a quality education system.
- **Economic development:** Several respondents mention the need for a balance between preserving the small-town atmosphere and attracting more businesses for increased tax revenue. There is a desire to support local businesses and ensure they thrive, especially those that contribute to Hatfield's uniqueness.
- **Affordability and housing:** The issue of affordable housing comes up repeatedly, with concerns about housing costs being too high for younger generations to move into the town. There is a desire to provide more affordable housing options to attract and retain young families.
- **Community identity and resistance to change:** Some respondents said how important it is to maintain the town's identity and character. They want to preserve the small-town charm and resist overdevelopment (someone said Hatfield shouldn't "overgrow") or attempts to mimic other nearby towns.
- **Environmental sustainability:** Climate change and its impact on farmland, open spaces, and natural areas are a concern for some respondents. They emphasize the need to protect farmland, preserve open spaces, and adopt sustainable practices.
- **Taxes and budget:** The affordability of living in Hatfield is a recurring concern, with mentions of increasing taxes and the impact on residents. Some respondents worry about overspending and the need for responsible financial planning.
- **Community engagement and communication:** There is a desire for better communication between town committees and residents, with concerns about decision-making processes and

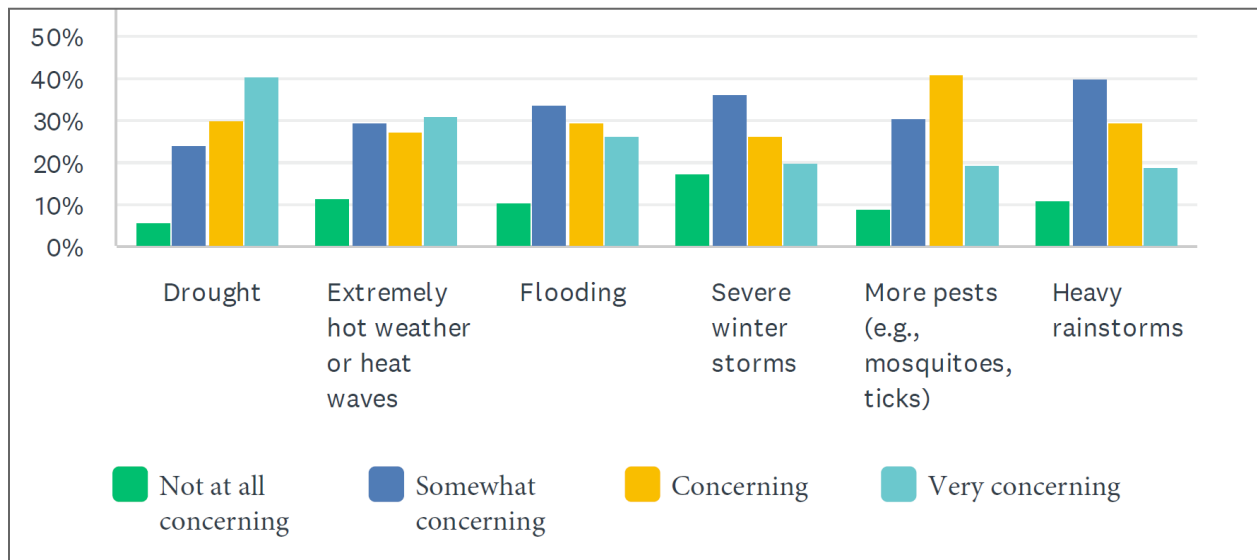
the need for more transparency. Some respondents want to see more community events and to foster a sense of connection among residents.

- **Diversity and inclusion:** A few respondents highlight the lack of diversity in Hatfield and express a desire for a more inclusive community.

## Question 11: For each of Hatfield's most pressing climate hazards, how concerning should it be to the Town?

Respondents were asked to indicate how concerning several climate hazards should be to the Town. The hazards are listed below with the most concerning at the top and the least concerning at the bottom:

1. **Drought** - concerning or very concerning to 70% of respondents
2. **More pests** (e.g. mosquitoes, ticks) - concerning or very concerning to 60% of respondents
3. **Extremely hot weather or heatwaves** - concerning or very concerning to 58% of respondents
4. **Flooding** - concerning or very concerning to 55% of respondents
5. **Heavy rainstorms** - concerning or very concerning to 48% of respondents
6. **Severe winter storms** - concerning or very concerning to 46% of respondents



Additional issues people named as of concern beyond the ones above included mosquitoes, weather extremes, invasive species, mild winters, climate change mitigation and preparation, ecosystem balance, impacts on energy costs, and the importance of trees in addressing climate hazards.

## Question 12: If you were in charge of the Town's budget, how would you rank your budget priorities?

This question was multi-select and respondents were asked to select all that apply. The graph below shows the most popular responses at the top and the least popular responses at the bottom.

1. **Public Schools** - the top priority for for 35% respondents and one of the top 3 priorities for 55% of respondents
2. **Farm Viability** - one of the top 3 priorities for 43% of respondents
3. **Environmental Resources** - the top priority for for 14% respondents
4. **Public Facilities & Infrastructure** - the top priority for for 11% respondents
5. **Open Space & Recreation** - one of the top 3 priorities for 27% of respondents
6. **Housing** - one of the top 3 priorities for 22% of respondents
7. **Growth & Development** - the top priority for for 5% respondents
8. **Economic Development** - one of the top 3 priorities for 21% of respondents
9. **Historic Preservation** - one of the top 3 priorities for 13% of respondents
10. **Climate Resilience** - one of the top 3 priorities for 13% of respondents
11. **Social Resilience** - one of the top 3 priorities for 4% of respondents
12. **Transportation** - one of the top 3 priorities for 8% of respondents

## Question 13: What goals are most important for the Town of Hatfield to focus on in the next 10-20 years?

Survey respondents were asked to select up to 5 of the most important goals for the Town to focus on in the next 10-20 years. The graph on the following page shows the most popular answers from 144 survey respondents with the most popular goals at the top and least popular at the bottom.

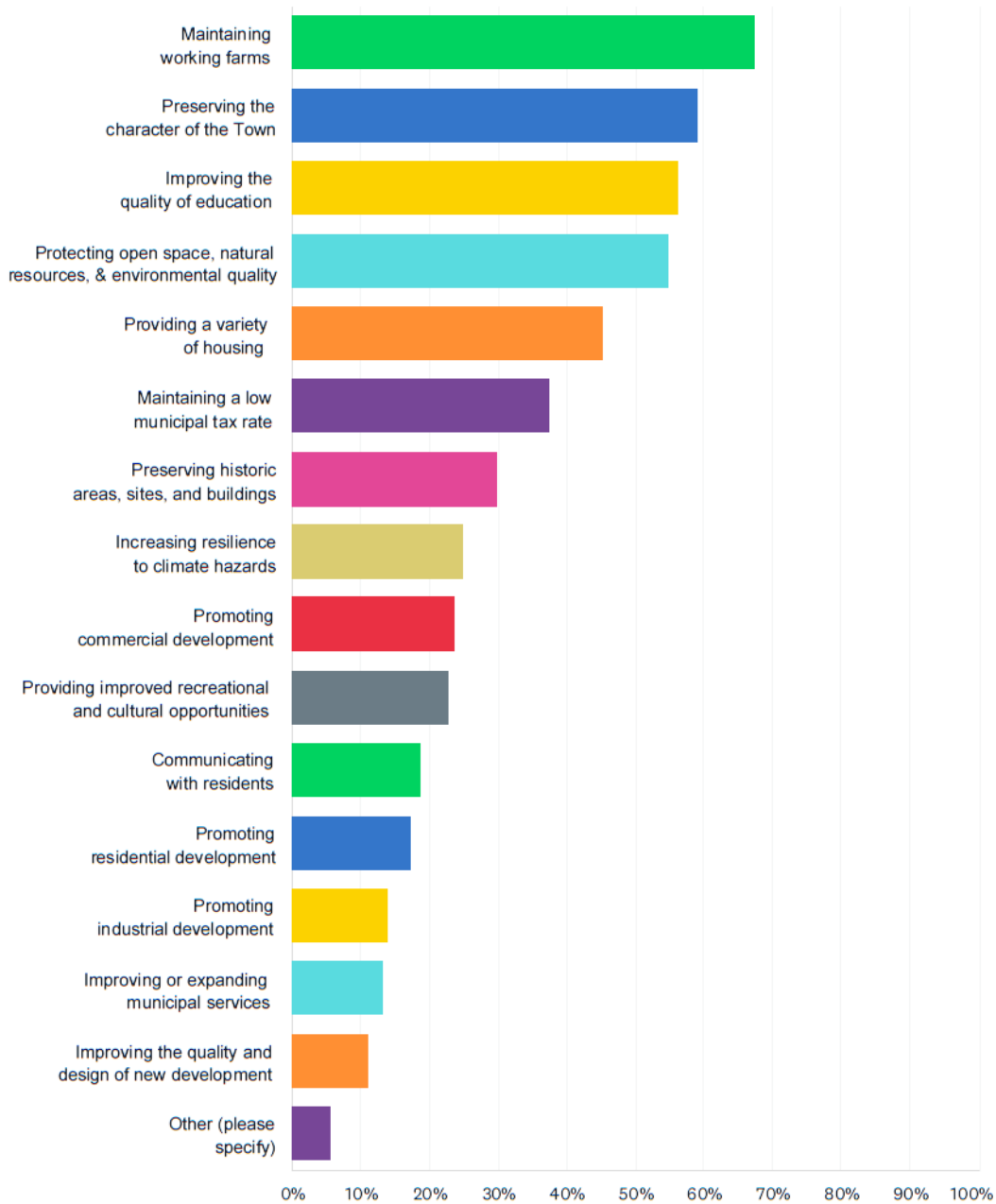
Additional goals identified by respondents include:

- Becoming an inclusive town that is welcoming to families of color.
- Attracting and retaining businesses for tax revenue
- Town Budget sustainability
- Establishing grade separated bicycle lanes on main arterials
- Providing housing for low income families and individuals



### Q13 What goals are most important for the Town of Hatfield to focus on in the next 10-20 years? Please select up to 5.

Answered: 144 Skipped: 48



## Question 14: Finish this sentence: The most important thing the town can do in the next 10 years is...

The responses to this question focus on education, housing, maintaining Hatfield's unique character, land preservation, climate resilience, community engagement and fiscal responsibility. Key themes include:

- **Maintain and Improve Schools:** Many people would like the town to prioritize the maintenance, improvement, and support of schools in Hatfield. This includes increasing the student population, attracting families, investing in education, and ensuring academic and sports excellence.
- **Affordable Housing and Economic Development:** Many people highlighted the need for affordable housing and job opportunities. These are described as essential for keeping the younger generation in Hatfield, attracting families, increasing the tax base, and creating a sustainable community.
- **Preserve Farmland and Open Space:** Many respondents stated the importance of preserving farmland, protecting open space, and maintaining the town's rural character. This includes protecting working farms, increasing land under agricultural preservation, defending forests, and providing the public access to natural areas.
- **Maintain Small Town Feel and Character:** Many people wrote about the importance of preserving Hatfield's small town atmosphere, unique historical character, and distinct identity. This includes avoiding becoming a suburb of neighboring towns and maintaining a high quality of life and public safety.
- **Fiscal Responsibility and Revenue Generation:** Several participants stressed the importance of fiscal responsibility, avoiding tax increases, and exploring alternative ways to generate income for the town. They would like to see more businesses and increasing tax revenue as well as creativity in finding ways to tighten budgets or look for external sources.
- **Climate Change Resilience and Environmental Protection:** Several people wrote about the need to proactively address the impacts of climate change, protect the environment, and prepare for climate-related challenges. They said this includes addressing flooding, soil erosion, potable water supply, and promoting sustainable practices.
- **Community Engagement and Inclusivity:** Many responses highlight the importance of community building, unity, and inclusivity. They talked about increasing deliberations and focusing on ways to ensure that all residents feel they are a valued part of the community.
- **Infrastructure Development and Public Facilities:** Some noted the need to improve infrastructure, including sidewalks, roads, and public facilities. This includes addressing issues related to traffic, flooding, and effective emergency preparedness.

- **Balanced Decision Making and Visionary Planning:** Several participants emphasized the need for balanced decision making, visionary planning, and forward-thinking. They talked about the value of considering diverse perspectives, thinking outside the box, adapting to change, and having a clear vision for the future.

### Learn More about Hatfield 2040

To learn more about the Hatfield 2040 Comprehensive Plan process, visit: [hatfield2040.pvpc.org/](https://hatfield2040.pvpc.org/)



## Appendix A: Survey

### What is our collective vision for Hatfield in 2040?

The Town is planning for the future of housing, land use, economic development, health, and the social environment and we want to hear about your thoughts on Hatfield's future.

*Hatfield 2040: A Vision to Protect, Prepare, and Prosper* is a two-year project made possible thanks to a Municipal Vulnerability Preparedness Action Grant to the Town of Hatfield from the Massachusetts Executive Office of Energy and Environmental Affairs.

You can learn more about Hatfield 2040 here: <https://www.hatfield2040.org/>.

Please share your thoughts below to help shape the future of Hatfield.

Email [nlash@cbi.org](mailto:nlash@cbi.org) if you would like this survey in Spanish.

### SECTION 1: Demographic Information (optional)

1. Connection to Hatfield
  - a. I live in Hatfield
  - b. I work in Hatfield
  - c. I go to school in Hatfield
  - d. My child goes to school in Hatfield
2. Gender:
  - a. Male
  - b. Female
  - c. Non-binary
  - d. Prefer not to say
3. Age:
  - a. Under 18
  - b. 19 - 29 years old
  - c. 30 - 44 years old
  - d. 45 - 59 years old
  - e. 60 - 74 years old
  - f. 75+
4. Race and Ethnicity (*open ended*)
5. Education Level
  - a. Some High School
  - b. High School Diploma
  - c. Bachelor's Degree
  - d. Master's Degree
  - e. Ph.D. or higher
  - f. Trade School
  - g. Prefer not to say

### SECTION 2: Values

6. **What features in Hatfield do you value the most?** (Rank the following, with 1 being highest valued and 13 being least valued)
  - a. Access to nearby attractions  
recreational opportunities
  - b. Access to I-91
  - c. Access to open spaces
  - d. Business tax base (commercial &  
industrial)
  - e. Forests
  - f. Hatfield school district
  - g. Historic buildings
  - h. Proximity to Connecticut River
  - i. Residential neighborhoods
  - j. The rural, small-town atmosphere
  - k. The Town Center
  - l. Working farms
  - m. Other

**SECTION 3: Communication**

7. **Where would you like to see more information about events, programs, or planning processes in Hatfield? Please select all that apply.**
- a. Social media, such as Facebook, Instagram, or Twitter
  - b. Online calendar listings, such as Google Events, Explore Western Mass, or EventBrite
  - c. Town of Hatfield website
  - d. Paper or digital media articles or ads, such as in the Hampshire Daily Gazette
  - e. Local cable access television
  - f. Large digital billboards
  - g. Flyers
  - h. Other (please specify): \_\_\_\_\_

**SECTION 4: Your Vision for the Future of Hatfield**

- 8. **What are your main hopes as you think about the future of Hatfield?** (open ended)
- 9. **What are your key concerns as you think about the future of Hatfield?** (open ended)

**SECTION 5: Our Vision for the Future of Hatfield** - In the questions below, we encourage you to consider the hopes, concerns, and most important issues affecting the entire Town of Hatfield and invite you to respond with your neighbors and community members in mind.

10. **For each of Hatfield's most pressing climate hazards, how concerning should it be to the town?**  
(each option ranked independently from least important to most important)
- a. Extremely hot weather or heat waves
  - b. Heavy rainstorms
  - c. Severe winter storms
  - d. Flooding
  - e. Drought
  - f. More pests (e.g., mosquitoes, ticks)
  - g. Other severe weather events  
(please specify): \_\_\_\_\_
11. **If you were in charge of the Town's budget, how would you rank your budget priorities (with 1 being highest priority and 13 being lowest priority)**
- a. **Climate resilience** - ensuring evacuation routes are secured, emergency response planning,
  - b. **Economic Development** - business development, tax revenue, job availability, industrial areas, tourism, retail
  - c. **Environment** - water supply protection, wildlife habitat, air quality, streams/rivers)
  - d. **Farm Viability** - farm retention, agricultural business issues, land protection)
  - e. **Growth & Development** - growth management, new construction of homes & businesses, population issues
  - f. **Historic Preservation** - buildings and neighborhoods, historic views/vistas, local cultural history
  - g. **Housing** - affordability, range of choices, location
  - h. **Open Space & Recreation** - parks, ball fields, farmland protection, forest protection
  - i. **Public Facilities & Infrastructure** - water, sewer, waste disposal, telecommunications, town buildings
  - j. **Public Schools**
  - k. **Transportation** - traffic congestion, pedestrian issues, bicycle routes, transit

- l. **Social Resiliency** - the relationships, social structures, and communication channels that help communities survive and recover from things like natural disasters or economic problems.
- m. Other \_\_\_\_\_

**12. What goals are most important for the Town of Hatfield to focus on in the next 10-20 years?**

(select up to 5)

- a. to communicate with residents about ongoing initiatives and where to find resources
- b. to improve the quality and design of new development
- c. to improve or expand municipal services
- d. to improve the quality of education
- e. to increase resilience to climate hazards
- f. to maintain a low municipal tax rate for residents
- g. to preserve the character of the Town
- h. to maintain working farms
- i. to promote commercial development
- j. to promote industrial development
- k. to promote residential development
- l. to protect open space, natural resources, & environmental quality
- m. to provide improved recreational and cultural opportunities
- n. to preserve historic areas, sites and buildings
- o. to provide a variety of housing which is affordable for middle income families
- p. Other

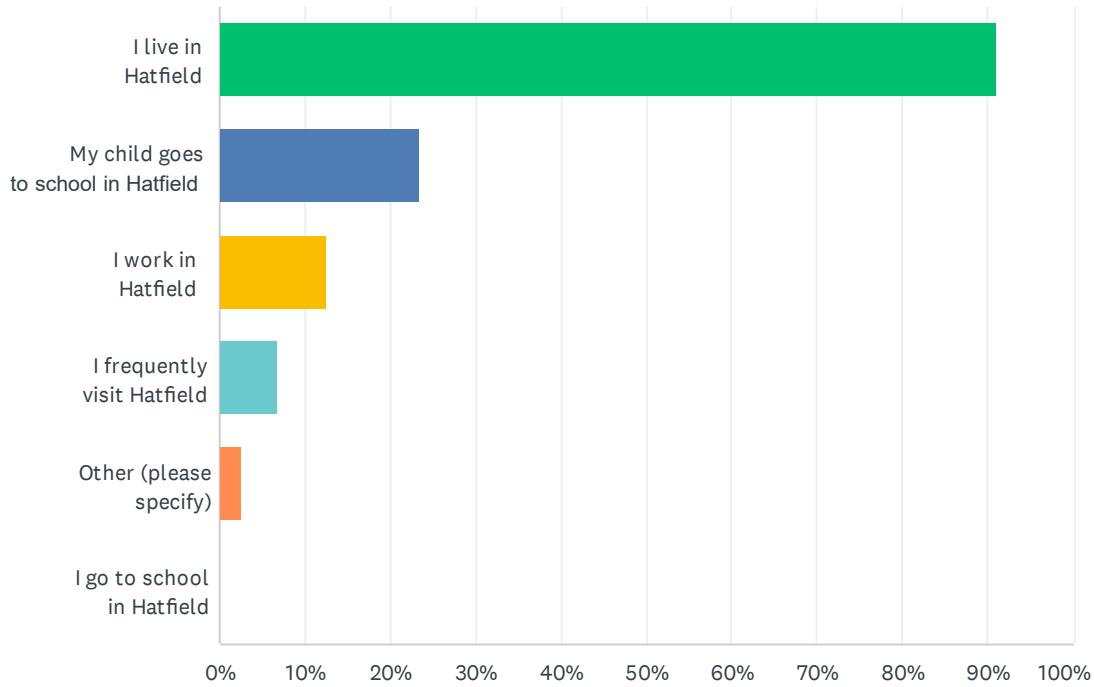
**13. Finish this sentence: *The most important thing the town can do in the next 10 years is...***

## **Appendix B: Survey Results**

(results begin on the following page)

## Q1 What is your connection to Hatfield?

Answered: 191 Skipped: 1



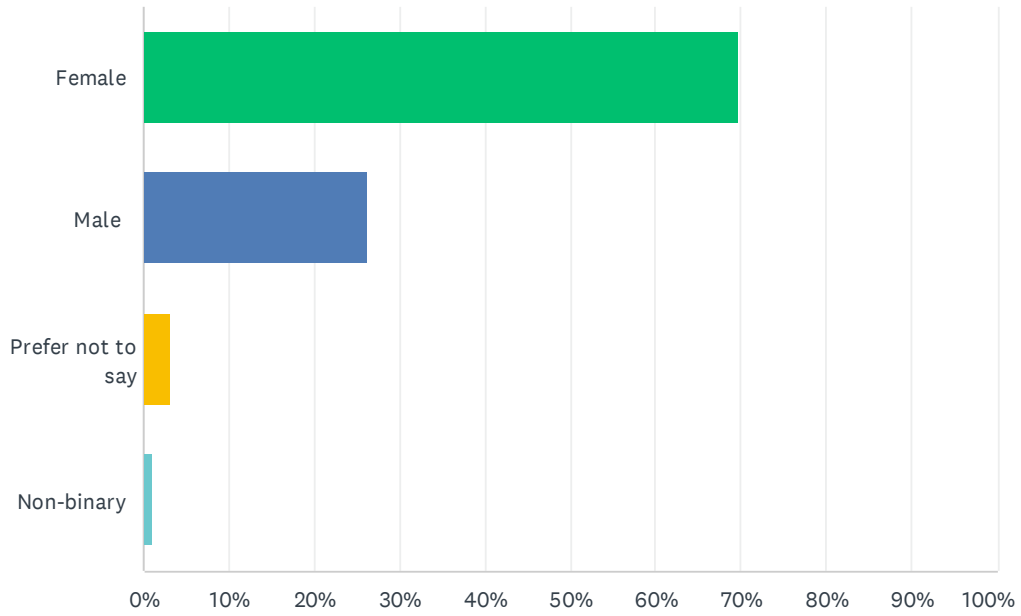
| ANSWER CHOICES                      | RESPONSES  |
|-------------------------------------|------------|
| I live in Hatfield                  | 91.10% 174 |
| My child goes to school in Hatfield | 23.56% 45  |
| I work in Hatfield                  | 12.57% 24  |
| I frequently visit Hatfield         | 6.81% 13   |
| Other (please specify)              | 2.62% 5    |
| I go to school in Hatfield          | 0.00% 0    |
| Total Respondents: 191              |            |

| # | OTHER (PLEASE SPECIFY)  | DATE               |
|---|---|--------------------|
| 1 | Used to live in Hatfield  | 6/17/2023 3:15 PM  |
| 2 | Grew up in Hatfield   | 6/16/2023 9:49 AM  |
| 3 | I grew up in Hatfield   | 6/14/2023 10:24 PM |
| 4 | I went to school in Hatfield in 1999 as adult. My child attended school in Hatfield 2006-2011 | 6/13/2023 9:31 AM  |
| 5 | My mother lives in Hatfield and I visit frequently.   | 5/30/2023 9:10 PM  |



## Q2 Gender:

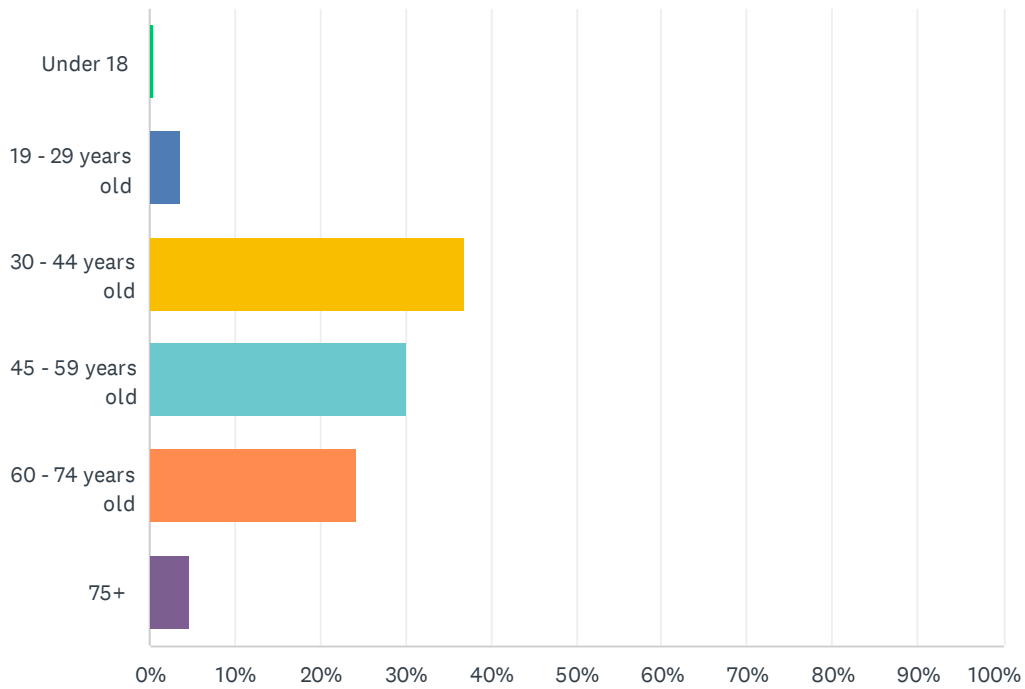
Answered: 191 Skipped: 1



| ANSWER CHOICES    | RESPONSES |     |
|-------------------|-----------|-----|
| Female            | 69.63%    | 133 |
| Male              | 26.18%    | 50  |
| Prefer not to say | 3.14%     | 6   |
| Non-binary        | 1.05%     | 2   |
| TOTAL             |           | 191 |

### Q3 Age:

Answered: 190 Skipped: 2



| ANSWER CHOICES    | RESPONSES |            |
|-------------------|-----------|------------|
| Under 18          | 0.53%     | 1          |
| 19 - 29 years old | 3.68%     | 7          |
| 30 - 44 years old | 36.84%    | 70         |
| 45 - 59 years old | 30.00%    | 57         |
| 60 - 74 years old | 24.21%    | 46         |
| 75+               | 4.74%     | 9          |
| <b>TOTAL</b>      |           | <b>190</b> |

## Q4 Race and Ethnicity

Answered: 135 Skipped: 57

| #  | RESPONSES    | DATE               |
|----|--------------|--------------------|
| 1  | White        | 6/26/2023 5:43 AM  |
| 2  | White        | 6/26/2023 5:35 AM  |
| 3  | White        | 6/23/2023 10:08 PM |
| 4  | White        | 6/23/2023 5:29 PM  |
| 5  | Caucasian    | 6/23/2023 12:24 PM |
| 6  | White        | 6/19/2023 5:53 AM  |
| 7  | Caucasian    | 6/18/2023 9:12 PM  |
| 8  | Caucasian    | 6/18/2023 7:20 PM  |
| 9  | White        | 6/17/2023 9:01 PM  |
| 10 | White        | 6/17/2023 7:48 PM  |
| 11 | White        | 6/17/2023 4:51 PM  |
| 12 | White        | 6/17/2023 3:15 PM  |
| 13 | White        | 6/17/2023 10:45 AM |
| 14 | White        | 6/17/2023 8:35 AM  |
| 15 | White        | 6/17/2023 8:30 AM  |
| 16 | White        | 6/16/2023 9:03 PM  |
| 17 | white        | 6/16/2023 8:51 PM  |
| 18 | wASP         | 6/16/2023 5:56 PM  |
| 19 | white        | 6/16/2023 5:41 PM  |
| 20 | White        | 6/16/2023 4:34 PM  |
| 21 | White Polish | 6/16/2023 3:30 PM  |
| 22 | White        | 6/16/2023 2:46 PM  |
| 23 | White        | 6/16/2023 2:05 PM  |
| 24 | White        | 6/16/2023 1:45 PM  |
| 25 | White        | 6/16/2023 11:40 AM |
| 26 | White        | 6/16/2023 9:49 AM  |
| 27 | White        | 6/16/2023 8:57 AM  |
| 28 | White        | 6/16/2023 7:45 AM  |
| 29 | White        | 6/15/2023 8:59 PM  |
| 30 | White        | 6/15/2023 4:59 PM  |
| 31 | White        | 6/15/2023 8:08 AM  |
| 32 | Asian        | 6/15/2023 6:09 AM  |
| 33 | White        | 6/15/2023 5:43 AM  |

## Hatfield 2040 Community Survey

|    |                        |                    |
|----|------------------------|--------------------|
| 34 | Prefer not to answer   | 6/14/2023 10:24 PM |
| 35 | White                  | 6/14/2023 10:24 PM |
| 36 | Caucasian              | 6/14/2023 10:06 PM |
| 37 | German, Polish, French | 6/14/2023 9:21 PM  |
| 38 | White                  | 6/14/2023 9:18 PM  |
| 39 | Eastern European       | 6/14/2023 8:01 PM  |
| 40 | White                  | 6/14/2023 7:57 PM  |
| 41 | White Swedish/German   | 6/14/2023 6:59 PM  |
| 42 | White                  | 6/14/2023 6:52 PM  |
| 43 | White                  | 6/14/2023 6:47 PM  |
| 44 | White                  | 6/14/2023 6:01 PM  |
| 45 | white                  | 6/14/2023 5:06 PM  |
| 46 | White                  | 6/14/2023 5:02 PM  |
| 47 | White                  | 6/14/2023 4:56 PM  |
| 48 | White American         | 6/14/2023 4:51 PM  |
| 49 | White                  | 6/14/2023 4:37 PM  |
| 50 | White American         | 6/14/2023 4:36 PM  |
| 51 | White                  | 6/14/2023 4:34 PM  |
| 52 | White                  | 6/14/2023 4:32 PM  |
| 53 | White                  | 6/14/2023 4:25 PM  |
| 54 | White                  | 6/14/2023 4:22 PM  |
| 55 | White                  | 6/14/2023 4:14 PM  |
| 56 | White                  | 6/14/2023 3:45 PM  |
| 57 | White                  | 6/14/2023 3:45 PM  |
| 58 | White                  | 6/14/2023 3:40 PM  |
| 59 | White                  | 6/14/2023 1:08 PM  |
| 60 | Caucasian              | 6/14/2023 6:06 AM  |
| 61 | White                  | 6/13/2023 8:35 PM  |
| 62 | Jewish Ashkenazi       | 6/13/2023 9:31 AM  |
| 63 | White                  | 6/12/2023 11:16 AM |
| 64 | white                  | 6/10/2023 10:47 AM |
| 65 | White                  | 6/10/2023 12:04 AM |
| 66 | Caucasian              | 6/9/2023 9:54 PM   |
| 67 | white                  | 6/9/2023 6:15 PM   |
| 68 | Semitic                | 6/9/2023 1:23 PM   |
| 69 | White                  | 6/9/2023 7:30 AM   |
| 70 | White                  | 6/8/2023 10:52 AM  |
| 71 | White                  | 6/8/2023 6:18 AM   |

## Hatfield 2040 Community Survey

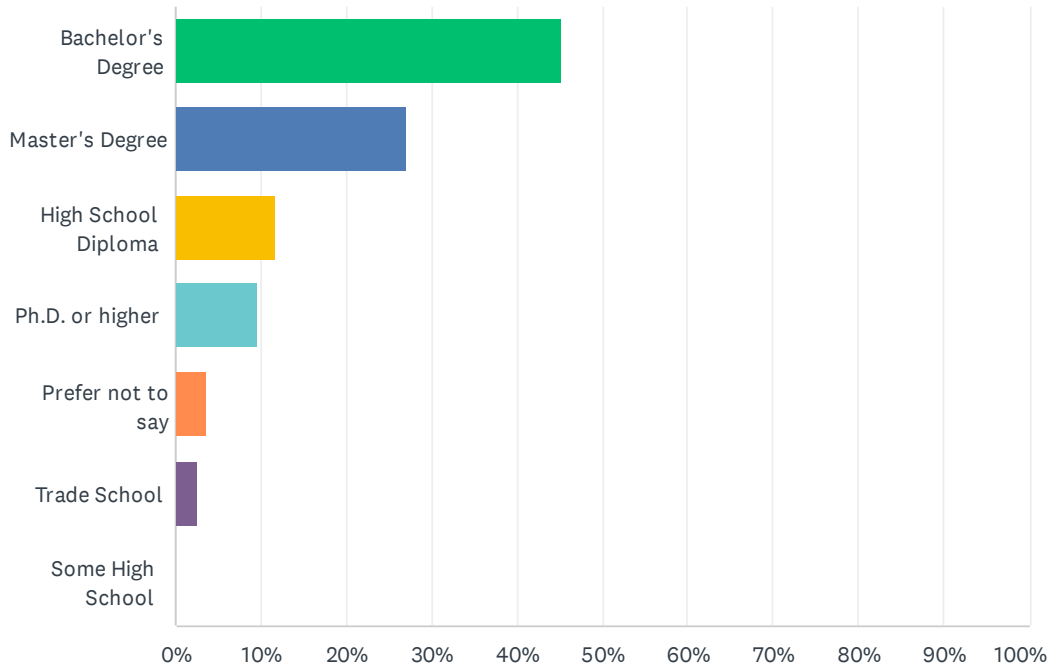
|     |                 |                   |
|-----|-----------------|-------------------|
| 72  | White           | 6/8/2023 12:52 AM |
| 73  | White           | 6/7/2023 10:03 PM |
| 74  | Not polish      | 6/7/2023 9:17 PM  |
| 75  | White           | 6/7/2023 9:09 PM  |
| 76  | White           | 6/7/2023 7:13 PM  |
| 77  | white           | 6/7/2023 5:40 PM  |
| 78  | Whitw           | 6/7/2023 5:28 PM  |
| 79  | White           | 6/7/2023 5:08 PM  |
| 80  | White           | 6/7/2023 3:23 PM  |
| 81  | White           | 6/7/2023 2:55 PM  |
| 82  | White           | 6/7/2023 2:43 PM  |
| 83  | Caucasian       | 6/7/2023 2:19 PM  |
| 84  | White, French   | 6/7/2023 1:49 PM  |
| 85  | Caucasian       | 6/7/2023 11:42 AM |
| 86  | White           | 6/7/2023 11:11 AM |
| 87  | Caucasian       | 6/7/2023 9:26 AM  |
| 88  | White           | 6/7/2023 9:23 AM  |
| 89  | Caucasian       | 6/7/2023 8:02 AM  |
| 90  | White           | 6/7/2023 7:20 AM  |
| 91  | White           | 6/7/2023 6:46 AM  |
| 92  | white           | 6/7/2023 6:33 AM  |
| 93  | White           | 6/7/2023 6:31 AM  |
| 94  | Asian           | 6/6/2023 11:22 PM |
| 95  | White Caucasian | 6/6/2023 8:32 PM  |
| 96  | White           | 6/6/2023 8:22 PM  |
| 97  | White           | 6/6/2023 8:11 PM  |
| 98  | Caucasian       | 6/6/2023 8:08 PM  |
| 99  | White           | 6/6/2023 6:53 PM  |
| 100 | White           | 6/6/2023 6:48 PM  |
| 101 | Caucasian       | 6/6/2023 5:55 PM  |
| 102 | White           | 6/6/2023 5:03 PM  |
| 103 | white           | 6/6/2023 4:44 PM  |
| 104 | White           | 6/6/2023 11:07 AM |
| 105 | Caucasian       | 6/6/2023 11:03 AM |
| 106 | White           | 6/6/2023 11:01 AM |
| 107 | White           | 6/6/2023 9:57 AM  |
| 108 | human           | 6/5/2023 1:37 PM  |
| 109 | White Polish    | 6/5/2023 1:14 PM  |

## Hatfield 2040 Community Survey

|     |                         |                    |
|-----|-------------------------|--------------------|
| 110 | White, non-Hispanic     | 6/5/2023 9:24 AM   |
| 111 | White                   | 6/4/2023 1:39 PM   |
| 112 | White                   | 6/3/2023 8:39 PM   |
| 113 | Caucasian               | 6/2/2023 12:16 AM  |
| 114 | White                   | 6/1/2023 9:28 PM   |
| 115 | White                   | 6/1/2023 7:43 PM   |
| 116 | Caucasian               | 6/1/2023 7:30 PM   |
| 117 | White                   | 6/1/2023 6:48 PM   |
| 118 | Caucasian               | 6/1/2023 12:44 PM  |
| 119 | White Caucasian         | 6/1/2023 9:00 AM   |
| 120 | White                   | 6/1/2023 8:55 AM   |
| 121 | Caucasian               | 6/1/2023 6:37 AM   |
| 122 | White                   | 6/1/2023 6:30 AM   |
| 123 | White                   | 5/31/2023 9:56 PM  |
| 124 | White, Western European | 5/31/2023 8:15 PM  |
| 125 | white                   | 5/31/2023 7:56 PM  |
| 126 | White                   | 5/31/2023 7:45 PM  |
| 127 | White, non Hispanic     | 5/31/2023 7:31 PM  |
| 128 | White                   | 5/31/2023 7:27 PM  |
| 129 | White                   | 5/31/2023 6:59 PM  |
| 130 | White                   | 5/31/2023 6:38 PM  |
| 131 | white                   | 5/31/2023 6:30 PM  |
| 132 | White                   | 5/31/2023 6:23 PM  |
| 133 | White                   | 5/27/2023 12:43 PM |
| 134 | Caucasian               | 5/26/2023 9:33 AM  |
| 135 | White                   | 5/25/2023 5:04 PM  |

## Q5 Education Level

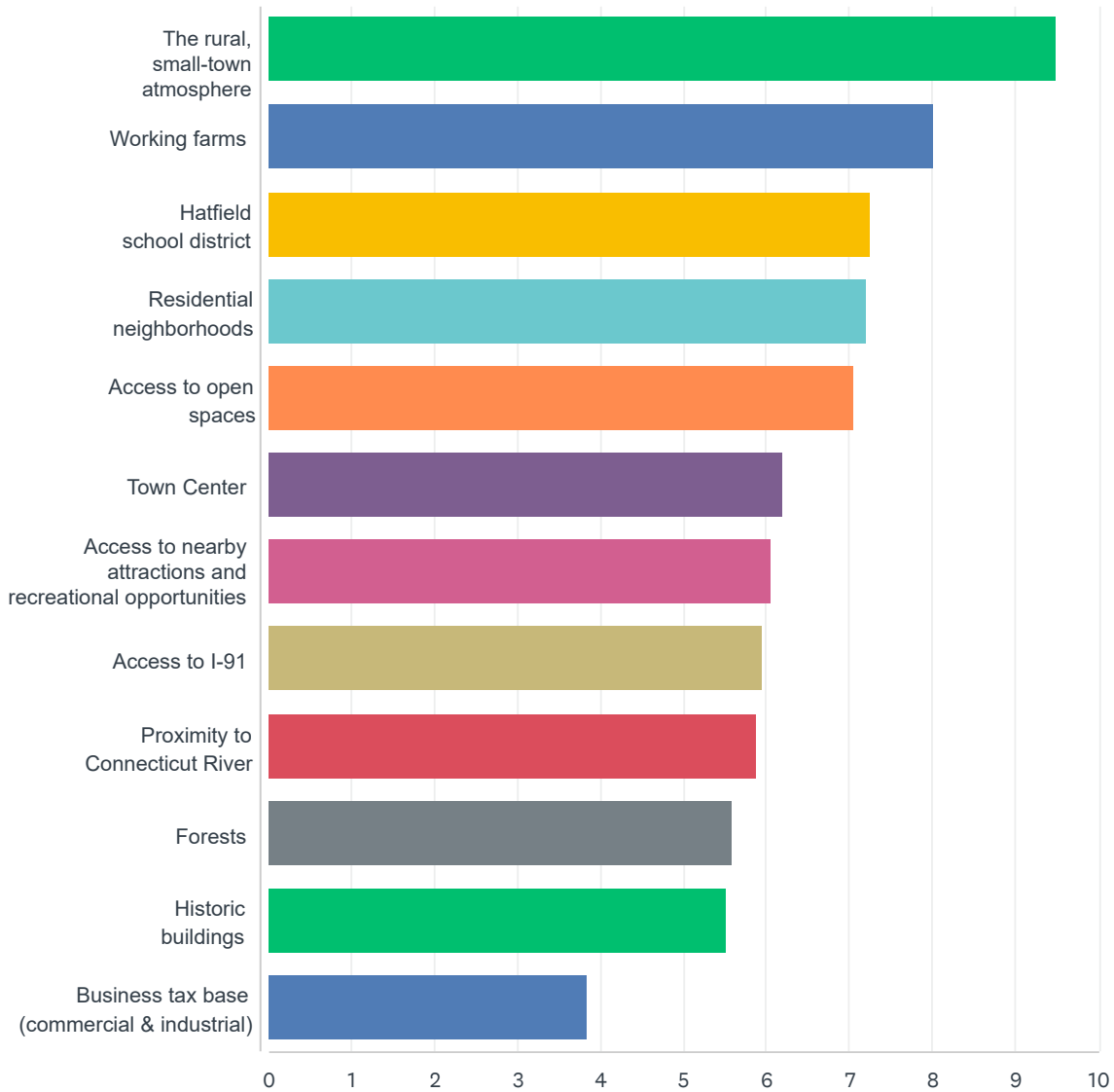
Answered: 188 Skipped: 4



| ANSWER CHOICES      | RESPONSES |            |
|---------------------|-----------|------------|
| Bachelor's Degree   | 45.21%    | 85         |
| Master's Degree     | 27.13%    | 51         |
| High School Diploma | 11.70%    | 22         |
| Ph.D. or higher     | 9.57%     | 18         |
| Prefer not to say   | 3.72%     | 7          |
| Trade School        | 2.66%     | 5          |
| Some High School    | 0.00%     | 0          |
| <b>TOTAL</b>        |           | <b>188</b> |

Q6 What features in Hatfield do you value the most? Please rank the following, with 1 being highest valued and 12 being least valued.

Answered: 170 Skipped: 22





## Hatfield 2040 Community Survey

|   | 1            | 2            | 3            | 4            | 5            | 6            | 7            | 8            | 9            | 10           | 11           |
|---|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| The rural, small-town atmosphere                        | 35.29%<br>60 | 17.06%<br>29 | 12.94%<br>22 | 8.24%<br>14  | 4.71%<br>8   | 4.12%<br>7   | 4.71%<br>8   | 2.35%<br>4   | 2.35%<br>4   | 3.53%<br>6   | 2.35%<br>4   |
| Working farms   | 12.35%<br>21 | 15.29%<br>26 | 14.12%<br>24 | 9.41%<br>16  | 7.06%<br>12  | 14.12%<br>24 | 4.71%<br>8   | 4.71%<br>8   | 6.47%<br>11  | 4.71%<br>8   | 4.71%<br>8   |
| Hatfield school district                                | 18.82%<br>32 | 14.71%<br>25 | 8.82%<br>15  | 4.12%<br>7   | 5.29%<br>9   | 4.71%<br>8   | 6.47%<br>11  | 4.71%<br>8   | 8.82%<br>15  | 4.12%<br>7   | 6.47%<br>11  |
| Residential neighborhoods                               | 5.29%<br>9   | 15.29%<br>26 | 7.65%<br>13  | 13.53%<br>23 | 8.24%<br>14  | 9.41%<br>16  | 11.18%<br>19 | 5.29%<br>9   | 7.65%<br>13  | 5.88%<br>10  | 5.88%<br>10  |
| Access to open spaces                                   | 8.82%<br>15  | 7.06%<br>12  | 10.59%<br>18 | 11.18%<br>19 | 11.76%<br>20 | 7.65%<br>13  | 9.41%<br>16  | 8.82%<br>15  | 8.82%<br>15  | 5.29%<br>9   | 4.71%<br>8   |
| Town Center   | 0.59%<br>1   | 5.88%<br>10  | 4.12%<br>7   | 8.82%<br>15  | 17.65%<br>30 | 10.00%<br>17 | 10.59%<br>18 | 17.06%<br>29 | 7.65%<br>13  | 5.88%<br>10  | 7.65%<br>13  |
| Access to nearby attractions recreational opportunities | 4.71%<br>8   | 3.53%<br>6   | 11.76%<br>20 | 7.65%<br>13  | 8.82%<br>15  | 10.00%<br>17 | 4.71%<br>8   | 8.82%<br>15  | 14.12%<br>24 | 10.59%<br>18 | 6.47%<br>11  |
| Access to I-91  | 2.35%<br>4   | 8.82%<br>15  | 8.24%<br>14  | 11.18%<br>19 | 6.47%<br>11  | 5.29%<br>9   | 9.41%<br>16  | 7.06%<br>12  | 9.41%<br>16  | 12.94%<br>22 | 10.00%<br>17 |
| Proximity to Connecticut River                          | 4.12%<br>7   | 2.94%<br>5   | 5.88%<br>10  | 9.41%<br>16  | 10.00%<br>17 | 11.18%<br>19 | 11.18%<br>19 | 8.24%<br>14  | 10.00%<br>17 | 10.59%<br>18 | 8.82%<br>15  |
| Forests   | 4.12%<br>7   | 4.71%<br>8   | 4.12%<br>7   | 7.06%<br>12  | 6.47%<br>11  | 9.41%<br>16  | 10.00%<br>17 | 15.29%<br>26 | 10.59%<br>18 | 11.18%<br>19 | 5.29%<br>9   |
| Historic buildings                                      | 2.35%<br>4   | 4.12%<br>7   | 7.06%<br>12  | 7.06%<br>12  | 9.41%<br>16  | 5.88%<br>10  | 9.41%<br>16  | 10.59%<br>18 | 9.41%<br>16  | 15.88%<br>27 | 15.29%<br>26 |
| Business tax base (commercial & industrial)             | 1.18%<br>2   | 0.59%<br>1   | 4.71%<br>8   | 2.35%<br>4   | 4.12%<br>7   | 8.24%<br>14  | 8.24%<br>14  | 7.06%<br>12  | 4.71%<br>8   | 9.41%<br>16  | 22.35%<br>38 |

## Q7 What else do you value about Hatfield?

Answered: 77 Skipped: 115

| #  | RESPONSES  | DATE               |
|----|--|--------------------|
| 1  | The safety   | 6/26/2023 5:38 AM  |
| 2  | Close to Northampton   | 6/17/2023 9:06 PM  |
| 3  | Heritage   | 6/17/2023 7:50 PM  |
| 4  | Small town feeling but has usable sidewalks and roads. Other towns don't have updated sidewalks but Hatfield does, which makes it nice to walk on with a stroller. | 6/17/2023 3:18 PM  |
| 5  | I value the walkable loops.  | 6/16/2023 8:54 PM  |
| 6  | Library  | 6/16/2023 6:00 PM  |
| 7  | Community spirit...local events like Memorial Day parade and Luminarium  | 6/16/2023 4:37 PM  |
| 8  | No pot stores No large retail development No traffic signals   | 6/16/2023 2:49 PM  |
| 9  | community  | 6/16/2023 11:43 AM |
| 10 | Sense of community, community pride, even people who move out still have connection it is the only town where people treat it like an Alma Mater.                  | 6/16/2023 9:53 AM  |
| 11 | the library  | 6/16/2023 7:47 AM  |
| 12 | residents' support for maintaining the integrity of the town   | 6/15/2023 10:32 AM |
| 13 | The quality of streets, safety, potential for more recreation  | 6/15/2023 6:12 AM  |
| 14 | Open space, quiet.   | 6/14/2023 9:27 PM  |
| 15 | The people   | 6/14/2023 9:25 PM  |
| 16 | It's not on the way to anywhere.   | 6/14/2023 8:10 PM  |
| 17 | Small, quaint and safe   | 6/14/2023 7:58 PM  |
| 18 | It's smallness   | 6/14/2023 7:03 PM  |
| 19 | It's easy to get to Northampton from here.   | 6/14/2023 5:45 PM  |
| 20 | Overall safety and a community that comes together. Small town traditional events.   | 6/14/2023 5:04 PM  |
| 21 | Safety, close proximity to everywhere while living in the country  | 6/14/2023 4:42 PM  |
| 22 | Our own select board and town politics   | 6/14/2023 4:37 PM  |
| 23 | Community engagement. Community events.  | 6/14/2023 4:18 PM  |
| 24 | Schools that are viable and can remain independent   | 6/14/2023 3:49 PM  |
| 25 | The facts that it's zoned... but the town needs to enforce zoning better   | 6/14/2023 3:48 PM  |
| 26 | People love living here.   | 6/13/2023 9:29 PM  |
| 27 | Small town community where people have pride in their property and town. I appreciate the town spirit and willingness to help one's neighbors.                     | 6/13/2023 8:37 PM  |
| 28 | the people that live here  | 6/10/2023 10:49 AM |
| 29 | Large residential lot size, room to keep dogs & horses, lack of Chamber of Commerce-style grow-at any-cost attitude  | 6/9/2023 10:05 PM  |
| 30 | Responsible, self-contained, friendly, supportive, environmentally responsive  | 6/9/2023 7:12 PM   |

## Hatfield 2040 Community Survey

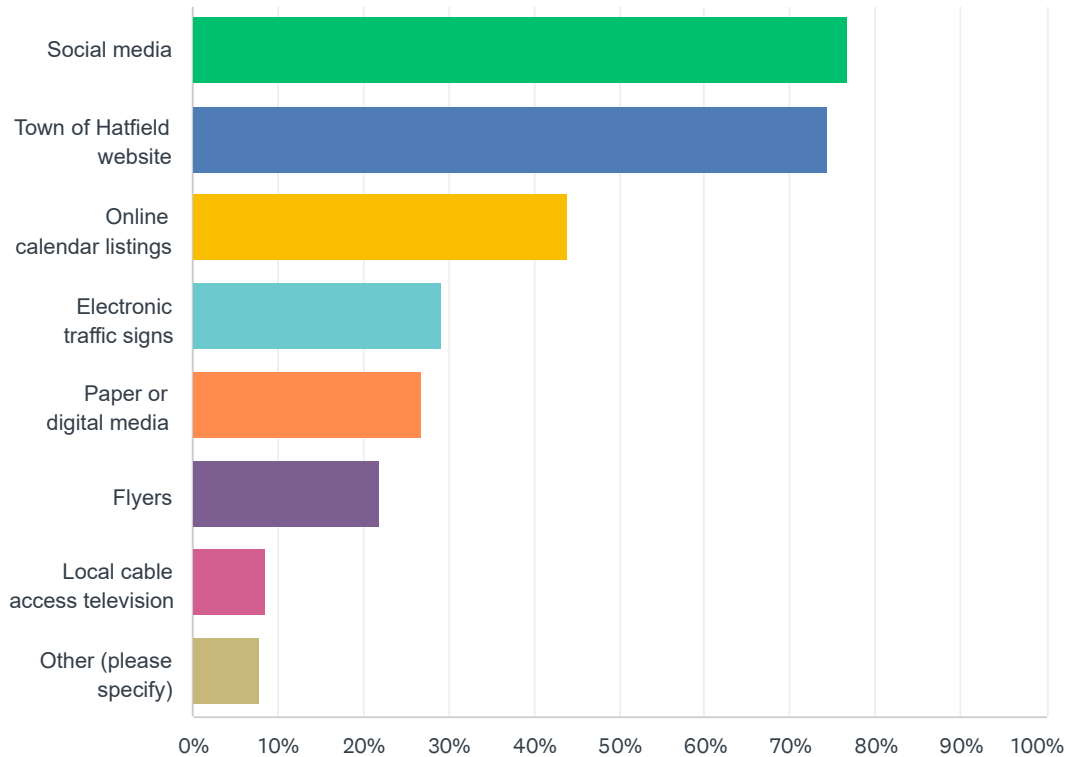
|    |   |                   |
|----|---|-------------------|
| 31 | Community spirit  | 6/9/2023 1:25 PM  |
| 32 | The people: neighbors helping neighbors.  | 6/9/2023 7:34 AM  |
| 33 | I grew up in Hatfield as did my parents. I loved the "old" Hatfield feel. The "new" Hatfield feel has me worried we are losing what Hatfield is really all about, especially in the schools.  | 6/8/2023 11:00 AM |
| 34 | Not littered with retail chain stores or mini malls.  | 6/8/2023 12:55 AM |
| 35 | Rec dept. The history and love the library  | 6/7/2023 10:08 PM |
| 36 | Traffic and the lack of it. Commitment to historical roots of Hatfield. Preserving farmland   | 6/7/2023 9:42 PM  |
| 37 | Tight knit community, cultural opportunities and traditions (park concerts, Luminarium, Memorial Day parade), mix of political ideas, peaceful safe and quiet atmosphere, great library programs!   | 6/7/2023 9:12 PM  |
| 38 | Atmosphere of pride.  | 6/7/2023 7:15 PM  |
| 39 | Community and walkabilty  | 6/7/2023 3:51 PM  |
| 40 | Our farmland. Our location within the Pioneer Valley and that we're isolated enough by CT River to stay a small community.  | 6/7/2023 2:45 PM  |
| 41 | The people are generally welcoming  | 6/7/2023 11:13 AM |
| 42 | Close to 5 Colleges   | 6/7/2023 9:29 AM  |
| 43 | Walk ability, plowed sidewalks, town wide events, churches, schools (bring back the musical!)   | 6/7/2023 7:24 AM  |
| 44 | Proximity to Northampton. Diversity of farmers, longtime residents, knowledge workers and new comers. More ethnic and racial diversity would be welcome.  | 6/7/2023 6:39 AM  |
| 45 | Lose to Northampton   | 6/6/2023 11:31 PM |
| 46 | Pride in the history of the town and the sense of community.  | 6/6/2023 8:41 PM  |
| 47 | Allowing families to keep the homestead in the family affordably  | 6/6/2023 6:00 PM  |
| 48 | I value the strong community that is built upon the pride that the townspeople seem to have regarding the great town that we are so lucky to live in!   | 6/6/2023 5:57 PM  |
| 49 | Friendly people   | 6/6/2023 4:46 PM  |
| 50 | The friendliness of my neighbors, proximity to Northampton  | 6/6/2023 11:12 AM |
| 51 | We love that our neighbors stop and say hi when they're out and about. The walkability is great and feels like it really connects us to other folks in town. We would love love LOVE if the bike path were extended to expand on the walkability! | 6/6/2023 11:07 AM |
| 52 | I love Hatfield's small town atmosphere while still being close to the amenities of Northampton. Additionally the sense of community and inclusion.   | 6/6/2023 9:59 AM  |
| 53 | Tight knit community, farm stands, lack of poor land use such as a multitudes of self storage and other rural town blights  | 6/5/2023 1:40 PM  |
| 54 | Maintaining the small town, farming and blue collar working culture and feel.   | 6/5/2023 1:23 PM  |
| 55 | Friendly neighbors, ability to make a difference in the town  | 6/5/2023 9:26 AM  |
| 56 | Exceptional school  | 6/4/2023 1:46 PM  |
| 57 | The community garden, the public library, its location in the valley.   | 6/3/2023 8:53 PM  |
| 58 | The community in my neighborhood  | 6/2/2023 6:08 AM  |
| 59 | Tree-lined streets Clean/well-kept properties & streets Safety A growing liberal base   | 6/1/2023 11:53 PM |
| 60 | Preserved open spaces that remain undeveloped   | 6/1/2023 12:46 PM |
| 61 | Sense of community, strong property values  | 6/1/2023 11:28 AM |
| 62 | Community events  | 6/1/2023 9:02 AM  |

## Hatfield 2040 Community Survey

|    |   |                    |
|----|---|--------------------|
| 63 | The community and the open space  | 6/1/2023 8:57 AM   |
| 64 | Proximity to family   | 6/1/2023 6:39 AM   |
| 65 | Sidewalks and any signage to protect pedestrians  | 5/31/2023 9:59 PM  |
| 66 | New, young families that want to move here.   | 5/31/2023 9:58 PM  |
| 67 | a town that values and saves its history, but is making changes to better fit its current residents, and is also planning for the future.   | 5/31/2023 8:21 PM  |
| 68 | Cleaniness  | 5/31/2023 7:58 PM  |
| 69 | Schools! So important to have our own school system. Affordable housing to keep the town youthful   | 5/31/2023 7:47 PM  |
| 70 | The small town feel, the loop and walking trails, the river side trails, the town spirit and events like the luminarium, the farm stands  | 5/31/2023 7:30 PM  |
| 71 | Excellent for cycling   | 5/31/2023 6:41 PM  |
| 72 | It's a walking town. There are lovely places to walk and many people take advantage of this element of the town.  | 5/31/2023 6:32 PM  |
| 73 | Our library!  | 5/31/2023 6:25 PM  |
| 74 | One thing that makes Hatfield special is the beautiful Main St. It is what dreamy~lovely and quiet. This is hard to find and makes the town center unique in my opinion. Please consider noise or traffic impacts in any future planning of town center land. | 5/30/2023 9:22 PM  |
| 75 | That its neighborhoods are quiet.   | 5/30/2023 12:02 PM |
| 76 | limited street lights, no light pollution. (the stars are more visible)   | 5/26/2023 9:37 AM  |
| 77 | Old time values and ethics  | 5/25/2023 5:11 PM  |

### Q8 Where would you like to see more information about events, programs, or planning processes in Hatfield? Please select all that apply.

Answered: 164 Skipped: 28



| ANSWER CHOICES   | RESPONSES  |
|--|------------|
| Social media, such as Facebook, Instagram, or Twitter                                | 76.83% 126 |
| Town of Hatfield website   | 74.39% 122 |
| Online calendar listings, such as Google Events, Explore Western Mass, or Eventbrite | 43.90% 72  |
| Electronic traffic signs / variable message signs                                    | 29.27% 48  |
| Paper or digital media articles or ads, such as in the Hampshire Daily Gazette       | 26.83% 44  |
| Flyers   | 21.95% 36  |
| Local cable access television  | 8.54% 14   |
| Other (please specify)   | 7.93% 13   |
| Total Respondents: 164   |            |

| # | OTHER (PLEASE SPECIFY)   | DATE              |
|---|--|-------------------|
| 1 | Social media because it's easier for the younger generation to follow up on what is going on in Hatfield | 6/17/2023 3:18 PM |
| 2 | Mailbox  | 6/15/2023 6:12 AM |

## Hatfield 2040 Community Survey

|    |   |                   |
|----|---|-------------------|
| 3  | Mailing, postcards  | 6/14/2023 9:29 PM |
| 4  | Sandwich board or lawn signs in outdoor town locations. Council on Aging Newsletter   | 6/14/2023 8:12 PM |
| 5  | Mailings, phone messages, email newsletters   | 6/13/2023 9:30 PM |
| 6  | the less electronically dependent the better, I like the auto-voice-mails quite a bit. E-mails work well. I do not want to have to log onto Google or FB let alone twitter or Instagram (I don't, and WILL NOT, use them!)  | 6/9/2023 7:19 PM  |
| 7  | Bring back putting info in Gazette. We read the paper every day   | 6/7/2023 10:09 PM |
| 8  | Yard signs  | 6/7/2023 3:51 PM  |
| 9  | Lack of info is a big issue. I wish there was a Hatfield website for school, churches, sports, social events. Not a site where we have to wade through all local events. When Siobhan had the Only in Hatfield Facebook page, that was super helpful. But it's a lot of work and comments may need to be monitored. | 6/7/2023 7:29 AM  |
| 10 | Email newsletter  | 6/6/2023 8:26 PM  |
| 11 | You tube as so many go there for catching up on meetings  | 6/6/2023 6:01 PM  |
| 12 | Phone call  | 6/1/2023 6:34 AM  |
| 13 | oftentimes info on Town events is not listed on the town website or not listed until a day or two before the event. Encourage groups to send in their info to the town website admin earlier, with full details.  | 5/31/2023 8:24 PM |

## Q9 What are your main hopes as you think about the future of Hatfield?

Answered: 128 Skipped: 64

| #  | RESPONSES  | DATE               |
|----|--|--------------------|
| 1  | Stays a small town feel  | 6/26/2023 5:41 AM  |
| 2  | We need to figure out the future of the schools. We DO NOT offer a quality education for our students. Teachers are not compensated appropriately and for years we have been hiring from a different pool than other area schools. The high school needs updating/repairs. | 6/23/2023 12:31 PM |
| 3  | That we can be financially stable without continuing to raise taxes. That we are all kept up to date on if our school system is thriving or not.   | 6/18/2023 9:28 AM  |
| 4  | Stay rural   | 6/17/2023 9:08 PM  |
| 5  | Remains the same with only needed improvements   | 6/17/2023 7:54 PM  |
| 6  | I hope that Hatfield continues to update their roads with sidewalks and usable bike paths. Being about to enjoy outside without worrying of getting hit by a car is nice. I enjoy walking my dogs and baby in the stroller around Hatfield.                                | 6/17/2023 3:23 PM  |
| 7  | I hope that we will become more racially diverse by working on ourselves as a town -- be a small town, yes, but have an open heart--and inviting folks here and making them feel included. Get over our NIMBY mentality.   | 6/16/2023 8:57 PM  |
| 8  | Viability of the school district   | 6/16/2023 7:22 PM  |
| 9  | That it retains its historic and rural character.  | 6/16/2023 5:45 PM  |
| 10 | No more 55 + housing we need young family that want to stay so our school system is sustainable in particular Smith Academy  | 6/16/2023 4:43 PM  |
| 11 | That it maintain its small town feeling while moving forward with new infrastructure to keep buildings, roads, etc well maintained and up to date  | 6/16/2023 4:39 PM  |
| 12 | Regionalize school system. Unsustainable. Sick of paying high taxes for a mediocre school system. Lack of college prep courses at high school. Too much emphasis on sports.  | 6/16/2023 2:52 PM  |
| 13 | Focus on the schools and bring more school choice people in. Diversification of the town and bring in more businesses to increase tax revenue  | 6/16/2023 2:09 PM  |
| 14 | More housing, focus on schools/library, growth of local businesses   | 6/16/2023 1:50 PM  |
| 15 | equality in town services  | 6/16/2023 11:45 AM |
| 16 | I hope that Hatfield can both keep it's history and keep pace with technology and a modern life. The first keeps Hatfield special and the latter ensures Hatfield's success.   | 6/16/2023 10:00 AM |
| 17 | That it can retain its essential, small town character while continuing to expand opportunities for its residents.   | 6/16/2023 9:09 AM  |
| 18 | Keep the schools   | 6/16/2023 8:09 AM  |
| 19 | I would love to see Hatfield evolve towards a sustainable community using green energy sources and with pollinator-friendly spaces like meadows (which are also good for flood control)  | 6/16/2023 7:49 AM  |
| 20 | To keep it a rural farming community which has been it's roots for generations.  | 6/15/2023 9:02 PM  |
| 21 | Younger generations coming in. Keep the schools open   | 6/15/2023 5:03 PM  |
| 22 | that the town can afford to "prepare and protect.." itself   | 6/15/2023 10:35 AM |
| 23 | That the town will stop wasting money and lower the taxes.   | 6/15/2023 8:11 AM  |
| 24 | Expansion of school district, more recreation specifically tennis courts and bigger playgrounds, small town but a little more modern, bridge to Hadley   | 6/15/2023 6:17 AM  |

## Hatfield 2040 Community Survey

|    |   |                    |
|----|---|--------------------|
| 25 | Respect property owners property  | 6/15/2023 5:50 AM  |
| 26 | I hope the schools become better  | 6/14/2023 10:29 PM |
| 27 | It doesn't change too much.   | 6/14/2023 10:29 PM |
| 28 | Decisions are thought out and made with education and research.   | 6/14/2023 9:33 PM  |
| 29 | Retains its rural character and historic town center.   | 6/14/2023 9:28 PM  |
| 30 | My hope is that Hatfield continues to be an affordable balance of small town New England with a decent commercial base. Keeping taxes low increases the opportunity to attract new residents and new business to out town.  | 6/14/2023 8:19 PM  |
| 31 | Connect us to the bike path! Work on noise reduction along I-91 and around industrial sites. Expand cultural and festive events in town center.   | 6/14/2023 8:19 PM  |
| 32 | To bring young families into our community  | 6/14/2023 8:00 PM  |
| 33 | I hope we are able to remain current with change without losing who we have always been.  | 6/14/2023 7:07 PM  |
| 34 | Schools and moving into future keeping them sustainable ...   | 6/14/2023 6:06 PM  |
| 35 | My hope is that Hatfield will be able to absorb change and progress.  | 6/14/2023 5:48 PM  |
| 36 | I hope that my children and able to grow up with the same small town feeling I did here in Hatfield. I also feel that tracks drive too fast on prospect st.   | 6/14/2023 5:12 PM  |
| 37 | I hope that the schools continue to be excellent, and that attention is paid to progressivism and environmentalism.   | 6/14/2023 5:09 PM  |
| 38 | Maintaining a strong community support.   | 6/14/2023 5:07 PM  |
| 39 | Improve school district   | 6/14/2023 4:54 PM  |
| 40 | That we stay a small, rural, farming town that is safe...everyone knows everyone vibe.  | 6/14/2023 4:45 PM  |
| 41 | That it stays rural   | 6/14/2023 4:45 PM  |
| 42 | That Hatfield maintains the small town feel. They we do not continue to have useless overrides. You will drive residents out of town because it is becoming too expensive to live here. All some businesses to come in on 5&10 to help keep taxes down.   | 6/14/2023 4:42 PM  |
| 43 | To talk to about our options as residents to create the most opportunities for our town resident children.  | 6/14/2023 4:41 PM  |
| 44 | Think outside the box to bring in business to help defer tax cost.  | 6/14/2023 4:39 PM  |
| 45 | Bridge reopen near mill, creating a destination   | 6/14/2023 4:30 PM  |
| 46 | Schools ratings increase.   | 6/14/2023 4:22 PM  |
| 47 | That is stays as IS!!!  | 6/14/2023 3:49 PM  |
| 48 | I would like to see less of our farm land being sold off for housing. I would also like to see less large-scale industrial growth. I feel as though the loss of farmland and the growth of large industry in town are detrimental to the peace and tranquility of our town.   | 6/14/2023 6:15 AM  |
| 49 | Keep the small town, farm atmosphere but attract new families to keep the town viable.  | 6/13/2023 9:31 PM  |
| 50 | Honestly, I hope it doesn't keep changing. There are a lot of new people in town forcing it into a new direction. I hope we keep restoring the historical parts of town, maintaining our trees, roads and side walks. Keep the farms and the ability for farmers to work their fields. Increase the commercial tax base to relieve the burden on the residents. | 6/13/2023 8:56 PM  |
| 51 | Bike lanes , side walks , schools and master forestry plan  | 6/12/2023 1:32 PM  |
| 52 | Bringing in more families with more school-aged children who can keep Hatfield Public Schools alive.  | 6/12/2023 11:18 AM |
| 53 | Keep the small town feel and small family farming alive   | 6/10/2023 2:04 PM  |
| 54 | Bring in business to offset tax base but keep rural character. Make it easier for younger   | 6/10/2023 10:51 AM |



## Hatfield 2040 Community Survey

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|    | families to move into   |                    |
| 55 | Affordable housing (do we need 1 acre for new houses?) Continuing to educate students within the town Continuing community events like summer concerts  | 6/10/2023 12:09 AM |
| 56 | That planners will continue to value the rural, agricultural and residential atmosphere of Hatfield and provide more opportunities for sustainability and response to climate change  | 6/9/2023 10:20 PM  |
| 57 | Maintain it's native ruralness More info on local public recreational outlets. I lived here for 29 years before I discovered there is public access to a beach on the CT River  | 6/9/2023 7:20 PM   |
| 58 | Maintaining our rural heritage  | 6/9/2023 7:10 PM   |
| 59 | To maintain small town values   | 6/9/2023 5:47 PM   |
| 60 | Keep tax base low   | 6/9/2023 1:27 PM   |
| 61 | Slow, careful growth. We already enjoy a low tax rate, we do not need to make our open spaces disappear adding large businesses.  | 6/9/2023 7:39 AM   |
| 62 | Hope Hatfield stops changing from what it originally was. I wish people would stop moving here only to try to change what Hatfield & the school district is - I want people to move here because of what Hatfield already is. We are not Northampton 2.0! I hope the schools go back in the direction of what they once were - focused on academics and sports teams.   | 6/8/2023 11:07 AM  |
| 63 | Preserve farm land and open spaces and forests/woods. Keep schools thriving.  | 6/8/2023 6:21 AM   |
| 64 | Resiliency for the climate crisis. Clean energy, green infrastructure, green transportation including more bike friendly routes and connectivity to other communities. Keeping forests and farms - afraid of urban sprawl.  | 6/8/2023 1:01 AM   |
| 65 | 1. Preserving farmland -in order to maintain Hatfields historical roots and character 2. Moderate taxes and fees of farm businesses as to not overburden them to keep them in business maintaining farmland. 3. Economic sustainability of Hatfield public schools. 4.strengthen business and commercial sites for businesses to thrive.  | 6/7/2023 10:22 PM  |
| 66 | We keep our school in town. We keep ambulance and we can expand the library   | 6/7/2023 10:11 PM  |
| 67 | I hope hatfield will become more diverse and progressive while maintaining its safe, peaceful and beautiful character   | 6/7/2023 9:13 PM   |
| 68 | To maintain small town/rural character of Hatfield.   | 6/7/2023 8:11 PM   |
| 69 | Sustain its small town vibe with its open space and small neighborhood businesses. Maintain public river access.  | 6/7/2023 7:21 PM   |
| 70 | Maintain a small town, farming community atmosphere with access to outdoor recreation   | 6/7/2023 5:33 PM   |
| 71 | Affordable housing  | 6/7/2023 5:10 PM   |
| 72 | Inclusive community with strong schools   | 6/7/2023 3:53 PM   |
| 73 | The high school and middle school needs to regionalize.   | 6/7/2023 3:31 PM   |
| 74 | Maintain small town vibe & feel while encouraging & progressing toward inclusion and diversity. Continue to support & grow business in town including the Agricultural community that is such a key piece of Hatfield's DNA. I think with creativity and care we can have both a strong respect & admiration for the history of the farming community and invite new business and new community members that compliment that history. | 6/7/2023 3:14 PM   |
| 75 | I hope Hatfield remains a farming community. I hope we can become a leader in how we preserve farmland while increasing the affordability of single-family homes. I hope we can become a cultural hub celebrating our history and arts as a destination.  | 6/7/2023 2:58 PM   |
| 76 | Sustaining the current farms that operate in the town and keeping Hatfield's small town feel.   | 6/7/2023 2:24 PM   |
| 77 | To foster a sense of community  | 6/7/2023 1:52 PM   |
| 78 | We stay rural and don't "overgrow"  | 6/7/2023 12:33 PM  |
| 79 | Keep this a farm-friendly community with access to great schools  | 6/7/2023 11:15 AM  |

## Hatfield 2040 Community Survey

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| 80  | I hope that we can continue to make Hatfield accessible for young families. For the longevity of the town, we need to have a robust school district and a town that is friendly and open for families of all backgrounds and income levels. I also hope Hatfield continues to support farmers, particularly when it comes to land preservation  | 6/7/2023 9:31 AM  |
| 81  | Retains rural character   | 6/7/2023 9:30 AM  |
| 82  | Increased diversity - racially, economically, spiritually... Would like to see a lot more community events - picnics, BBQs, concerts, plays, work days, dances, contests, fun days, town fair, groups helping those in need. More ways to get to know neighbors.  | 6/7/2023 7:39 AM  |
| 83  | That it can balance its budget without sacrificing vital services, like education.  | 6/7/2023 6:52 AM  |
| 84  | That we can maintain our rural character, farmland and neighborhoods while developing more of a business tax base along route 5. Would also love to have PVTA buses or other public transit.  | 6/7/2023 6:46 AM  |
| 85  | That we can remain a farming community and that farmers won't have to sell there land to houseing to pay the bills. And make it affordable for our future generations to be able to live in the town they were brought up in .  | 6/7/2023 6:42 AM  |
| 86  | Affordable housing for young families to keep our schools.  | 6/6/2023 8:49 PM  |
| 87  | That all the projects we keep voting in and funding can be met and finished within a reasonable time frame. So many projects are left unfinished for years and in the end it costs us 3 times the amount to finish them. Too many unfinished projects in our town the last 5 years.   | 6/6/2023 8:39 PM  |
| 88  | That it will become more attractive/affordable for younger generations to live there.   | 6/6/2023 8:28 PM  |
| 89  | We keep local long term families here. They are disappearing . We need more kids too.   | 6/6/2023 6:03 PM  |
| 90  | I hope that we are able to maintain our rural vibe but also becoming progressive in what we can offer by ways of education for our children, community events, and outdoor spaces to enjoy.   | 6/6/2023 6:00 PM  |
| 91  | I hope that it can retain open space and protect its working farms and farmland, wisely control development, maintain and expand an inclusive culture for its residents, and proactively work to address the impacts of climate change.   | 6/6/2023 11:19 AM |
| 92  | As a young family, we hope the schools stay strong and continue to attract more young families. We'd love to see an actual real park in town (outside of the school playgrounds and the sort of sad half park near the fire station) and we are fully supportive of the bike path, which we think would be an incredible value-add for the town at very little cost to us all.  | 6/6/2023 11:11 AM |
| 93  | That we continue to preserve open spaces and carefully monitor development. Within conscious development , I would like to see is prioritize attractive, affordable housing so more young families can move into town. Good for the community and for the schools. That we continue to support our schools. I would love for there to be more racial/ethnic diversity in our town. Would love to see more organic farming.  | 6/6/2023 11:10 AM |
| 94  | I hope Hatfield continues to retain it's small town feel while working to become a vision zero community. The town should endeavor to reduce speed limits and implement traffic calming on main arterials.  | 6/6/2023 10:06 AM |
| 95  | That it can remain a viable farming community, preserve open spaces and encourage public uses of those spaces   | 6/5/2023 1:45 PM  |
| 96  | Growth while preserving our character and culture.  | 6/5/2023 1:26 PM  |
| 97  | Ways to generate more tax flow income for the town. We need to move away from the need for a full acre of land and 200 feet of frontage to build a house. The only people who can afford that land build very large houses, and many of them school of choice their children out. More smaller neighborhoods will also bring a sense of community that's lacking. Everyone who has children would love to live in the acres. I'd fully support building lots needing at least 1/3 of an acre and 75-100 feet of frontage. This change alone would bring in the extra tax revenue needed, and with it more families with children that would be more likely to stay in Hatfield schools. | 6/5/2023 1:19 PM  |
| 98  | That the relatively low housing prices, and tax rate will attract families with children.   | 6/5/2023 9:29 AM  |
| 99  | farm land preservation  | 6/5/2023 8:49 AM  |
| 100 | That town won't go underwater due to climate change and that the farms prosper due to climate   | 6/4/2023 1:51 PM  |

## Hatfield 2040 Community Survey

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|     | change (higher temperatures, more sunshine and rain for plant productivity)  |                    |
| 101 | That decisions are made that preserve and improve open access, and public facilities (add public restrooms), that it strives to be a welcoming and inclusive community, that the farmland is preserved and improved (not sold to be built on), that regenerative farming methods are implemented. Ecological and environmental protection efforts are a focus. | 6/3/2023 9:01 PM   |
| 102 | Preservation of existing architecture, preservation of rural community, design, continuation of small, quiet town character.   | 6/2/2023 6:31 AM   |
| 103 | I would like to be able to add an external accessory dwelling for an elderly parent  | 6/2/2023 6:11 AM   |
| 104 | That we don't do to Hatfield what Amherst has done to itself. That we can go in the direction of more self-sufficiency, such as municipal broadband or hydroelectric.  | 6/2/2023 12:23 AM  |
| 105 | I hope we find opportunities for young families to move into town (available housing that is suitably priced... available being the key.)  | 6/1/2023 11:59 PM  |
| 106 | I hope to see our town grow so it can continue to be independent and sustain the needs of its residents.   | 6/1/2023 7:48 PM   |
| 107 | More businesses on route 5 not to include a marijuana business.  | 6/1/2023 7:41 PM   |
| 108 | That we preserve the excellent public school system to draw in younger families  | 6/1/2023 6:50 PM   |
| 109 | That i can grow old here, in a relatively quiet and preserved area of the region and country, and that Hatfield can thrive in the changing economy and climate conditions.   | 6/1/2023 12:48 PM  |
| 110 | That Hatfield will be a community that accepts people and families of all backgrounds (no matter when they move to town). That we're an attractive community for younger homebuyers and have a flourishing, competitive school system that attracts local and school choice students.  | 6/1/2023 11:41 AM  |
| 111 | Keep the small town feel, the community closeness.   | 6/1/2023 9:09 AM   |
| 112 | A vibrant community of young adults who are getting involved.  | 6/1/2023 9:06 AM   |
| 113 | Preserve open spaces, improve farming methods to be environmentally conscious  | 6/1/2023 6:40 AM   |
| 114 | More families with children move to the area.  | 6/1/2023 6:38 AM   |
| 115 | I hope that Hatfield is able to embrace change, is open to outside-the-box ideas and progress forward.   | 5/31/2023 10:02 PM |
| 116 | More communal areas for recreation and play for adults and kids.   | 5/31/2023 10:00 PM |
| 117 | that we stay a thriving farming town, that we get some more affordable housing, that we maintain existing town buildings and add places or events where we can come together, especially bringing together different ages.   | 5/31/2023 8:30 PM  |
| 118 | Keep attracting young families to town and not price out young families  | 5/31/2023 7:48 PM  |
| 119 | That it maintains its small town character, the rural and farming environment, good schools, beautiful main street   | 5/31/2023 7:34 PM  |
| 120 | Hoping more younger families move to town that are open minded   | 5/31/2023 7:02 PM  |
| 121 | Eliminate the 200 feet of frontage rule.   | 5/31/2023 6:42 PM  |
| 122 | I hope the town sufficiently funds the school.   | 5/31/2023 6:33 PM  |
| 123 | I hope that we can open up as a community to help everyone (all social, economic, political, etc) and find more ways to connect. Come together to help local businesses and families move here while also protecting the environment.  | 5/31/2023 6:31 PM  |
| 124 | My hope is to see Hatfield center remain quiet and keep it's historic charm.   | 5/30/2023 9:28 PM  |
| 125 | That it retains its rural, quiet atmosphere and its citizens respect the rights of their neighbors to enjoy those same rights.   | 5/30/2023 12:05 PM |
| 126 | That we remain committed to open space while also growing tax base where it makes sense.   | 5/26/2023 9:39 AM  |
| 127 | Build either commercial or residential housing.  | 5/25/2023 6:10 PM  |

## Hatfield 2040 Community Survey

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| 128 | I hope Hatfield doesn't lose its small town charm to the pursuit of modernisation. I've lived here only a few years and it's been a joy just being a part of the community. Everyone I have interacted with, from the Town Hall to the DPW, has been extremely kind, easy going and down to earth. | 5/25/2023 5:20 PM |
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# Q10 What are your key concerns as you think about the future of Hatfield?

Answered: 126 Skipped: 66

| #  | RESPONSES   | DATE               |
|----|---|--------------------|
| 1  | The middle and high school should regionalize. There is not enough money to sustain support of a school in which holds 200(ish) students.   | 6/26/2023 5:41 AM  |
| 2  | People need to be willing to PAY for a better quality school system. If you want nice things, you need to PAY for them. We have a long way to go and I think most people have their head in the sand on this.   | 6/23/2023 12:31 PM |
| 3  | Schools closing, property values going down due to lack of town schools   | 6/18/2023 7:23 PM  |
| 4  | That we find a good line between keeping the small town atmosphere but allowing in more businesses/tax revenue. Also, staying on top of whether keeping a keeping a school system is viable. I believe we need more residents that are invested in the future of Hatfield- that's families. We need a way to attract more families into town, whether that be affordable housing, recreation, or other things.  | 6/18/2023 9:28 AM  |
| 5  | Less town domination to the politics  | 6/17/2023 9:08 PM  |
| 6  | Migrants, Farming decline, Freedom, access to better Education, tax increases leaving the families who helped build this town to selling  | 6/17/2023 7:54 PM  |
| 7  | My concern is Hatfield is not giving enough supporting to their local businesses and small business owners, especially small construction, mechanics, farmers and excavation companies. These businesses is what makes Hatfield unique. As well as giving support to police officers in making the area safe.   | 6/17/2023 3:23 PM  |
| 8  | I would like to see a thriving coffee shop on Main Street. I hope we can keep the schools healthy.  | 6/16/2023 8:57 PM  |
| 9  | Viability of the school district  | 6/16/2023 7:22 PM  |
| 10 | No need to invite outsiders to use our walking and biking areas. It became a problem during covid especially with dogs  | 6/16/2023 5:45 PM  |
| 11 | Smith academy. People are not school of choiceing in and many that live here our school of choiceing out of Smith academy.  | 6/16/2023 4:43 PM  |
| 12 | Budget issues and our small school district   | 6/16/2023 4:39 PM  |
| 13 | New folks trying to turn it into something it's not. Mimicking the failures of Northampton.   | 6/16/2023 2:52 PM  |
| 14 | Hatfield community seems very stuck in an old mindset of "back in my day". People need to be open to change and growth  | 6/16/2023 2:09 PM  |
| 15 | My chief concern is a small and shrinking school district. Small schools have fewer opportunities and make it less desirable for families to locate there. This is true in any rural school. This then cuts into the town's sustainable growth, leaving an aging population and sometime a more poor population. I see already class sizes are 1/3 what they were when I graduated. This is a problem. Small is nice, but there is such a thing as too small. | 6/16/2023 10:00 AM |
| 16 | The schools   | 6/16/2023 8:09 AM  |
| 17 | Lots of mowing and grass, which uses gas and is not good for the ecosystem. Limited public transportation. Limited public charging for electric vehicles  | 6/16/2023 7:49 AM  |
| 18 | Farm landing being developed and going from a small rural town to a suburb.   | 6/15/2023 9:02 PM  |
| 19 | Too expensive for younger generations to move in to town  | 6/15/2023 5:03 PM  |
| 20 | \$  | 6/15/2023 10:35 AM |
| 21 | The town politicians. They are corrupt and do not make any impact on the success of the   | 6/15/2023 8:11 AM  |

## Hatfield 2040 Community Survey

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|    | town.   |                    |
| 22 | That the generational residents will want to keep the town too small and that local businesses will continue to struggle because of it. Also that other restaurants and outside businesses won't be allowed in.   | 6/15/2023 6:17 AM  |
| 23 | Small town charm. Maintain town properties. Stop adding things and not maintaining  | 6/15/2023 5:50 AM  |
| 24 | The lack of diversity, and the schools  | 6/14/2023 10:29 PM |
| 25 | Home affordability.   | 6/14/2023 10:29 PM |
| 26 | The health of our school district.  | 6/14/2023 10:09 PM |
| 27 | Decisions are made without planning, research, knowledge and education.   | 6/14/2023 9:33 PM  |
| 28 | More residential housing.   | 6/14/2023 9:28 PM  |
| 29 | My concern is that, in the future, the school district would likely attract more school of choice children who require more in the way of special services. With that, the district should not try to become more like Northampton, Amherst, or even Easthampton with implementing a curriculum of wokeness; especially in the elementary school. Gone are the classes that teach kids how to become adults, which have been replaced with classes in the arts. | 6/14/2023 8:19 PM  |
| 30 | Better communication regarding committee decisions affecting town residents. Increases in taxes. How to deal with our horrible and expensive DPW director.  | 6/14/2023 8:19 PM  |
| 31 | That the schools will close because we don't have enough students to keep them open.  | 6/14/2023 8:00 PM  |
| 32 | I do not want to loose our rural essence.   | 6/14/2023 7:07 PM  |
| 33 | Schools and tax base. Do we need more residential neighborhoods in order to generate more revenue for town  | 6/14/2023 6:06 PM  |
| 34 | My key concern is that Hatfield is not able to absorb change and progress.  | 6/14/2023 5:48 PM  |
| 35 | I am concerned about the future of the school. We are spending too much on dpw. They have too many new trucks and employees for a town of this size.  | 6/14/2023 5:12 PM  |
| 36 | I am concerned that some residents since I moved here have been unfriendly to newcomers and resistant to change.  | 6/14/2023 5:09 PM  |
| 37 | Lack of adequate funding for emergency services.  | 6/14/2023 5:07 PM  |
| 38 | Small school system students leaving, cuts  | 6/14/2023 4:54 PM  |
| 39 | That we lose our farming and community feel and move to a more liberal setting and we lose our identity   | 6/14/2023 4:45 PM  |
| 40 | Maintain low tax base, limit developments, keep residential and farmland zoning   | 6/14/2023 4:45 PM  |
| 41 | See above   | 6/14/2023 4:42 PM  |
| 42 | The inability to staff the police department while passing the construction of a bike path. The inefficiency of our towns website to be a central location for information and meeting minutes. The high percentage of special needs children within the elementary school and a plan to offer all students an equal learning environment.  | 6/14/2023 4:41 PM  |
| 43 | Taxes are getting too high and pricing too high to maintain school.   | 6/14/2023 4:39 PM  |
| 44 | Trying to have less of the "us and them" vibe   | 6/14/2023 4:30 PM  |
| 45 | Schools. Water quality.   | 6/14/2023 4:22 PM  |
| 46 | The employees of this town, building permits not permitted, people cutting corners  | 6/14/2023 3:49 PM  |
| 47 | I worry that we are going to continue to lose more farmland and have to rely more on food grown elsewhere. I also worry that we may become too industrialized, which would negatively impact the wildlife, woodlands, waterways, and residents. I think we should be preserving more farmland as "forever farms" and doing more to protect the woodlands and natural areas.   | 6/14/2023 6:15 AM  |
| 48 | Maintaining the elementary school, affordable housing, maintaining open space/farm  | 6/13/2023 9:31 PM  |

## Hatfield 2040 Community Survey

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| 49 | The schools. I'm not sure we have enough population to support smith academy and should think about closing the high school and keeping the elementary school. I think the schools are a drain on the budget. I'd like to see more money allocated to ambulance and fire, street lights and raised sidewalks in the center of town. Hatfield should focus on developing the 5/10 area where we could rezone some properties and allow more commercial growth. We should focus areas that can increase the town's revenue that's not based on residential tax or water rates or school choice. | 6/13/2023 8:56 PM  |
| 50 | Schools   | 6/12/2023 1:32 PM  |
| 51 | Maintaining farmland but also providing and creating affordable housing.  | 6/12/2023 11:18 AM |
| 52 | Becoming unaffordable for future generations  | 6/10/2023 10:51 AM |
| 53 | Adequately funding schools Moving towards green energy for all town buildings   | 6/10/2023 12:09 AM |
| 54 | That planners will succumb to attempts to develop the Rte 5 corridor with big box stores/hotels/gas stations etc  | 6/9/2023 10:20 PM  |
| 55 | How to increase number of students at Smith Academy   | 6/9/2023 9:22 PM   |
| 56 | Too much commercialization  | 6/9/2023 7:20 PM   |
| 57 | Affordable housing for young families   | 6/9/2023 7:10 PM   |
| 58 | Ever increasing taxes, school system  | 6/9/2023 5:47 PM   |
| 59 | Do not want too much development on open space  | 6/9/2023 1:27 PM   |
| 60 | That business development will exceed residential development. We need more affordable housing to attract and retain young families so that our schools, churches and the community can survive and prosper.  | 6/9/2023 7:39 AM   |
| 61 | I am greatly worried about the schools. We need to get back to academics, teachers that do not push agendas and get our sports programs back to what Smith Academy was known for. I feel the schools are trying to be Northampton 2.0 to draw school choice kids, but are in-turn losing Hatfield kids. Hatfield kids want what the Hatfield school district always was - good education and great sports teams.  | 6/8/2023 11:07 AM  |
| 62 | School(s) may close   | 6/8/2023 6:21 AM   |
| 63 | Urban sprawl, not using smart growth concepts.  | 6/8/2023 1:01 AM   |
| 64 | 1. Town budget 1a-Overspending and overcommitments in a small town of 3000 people. We can't have small town feel with a big town budget. 2. Affordable housing 3. Subtle racism   | 6/7/2023 10:22 PM  |
| 65 | We lose the ambulance service would be detrimental  | 6/7/2023 10:11 PM  |
| 66 | I would not like to see Hatfield become overdeveloped, busy, noisy or unsafe  | 6/7/2023 9:13 PM   |
| 67 | To not overdevelop business growth on West St. Consider the many residents who live there just as you would be mindful of residential areas in all other parts of Hatfield.   | 6/7/2023 8:11 PM   |
| 68 | Affordable housing. Open space Taxes River access   | 6/7/2023 7:21 PM   |
| 69 | Climate change affecting the farms and homes in flood plains, future of schools as our student population changes, affordability of housing for younger generations   | 6/7/2023 5:33 PM   |
| 70 | I would love to live in Hatfield forever but houses are too expensive.  | 6/7/2023 5:10 PM   |
| 71 | More ways to generate tax revenue, school system, community services  | 6/7/2023 3:53 PM   |
| 72 | The school system Affordable housing  | 6/7/2023 3:31 PM   |
| 73 | I am concerned about the concentration of farmland and residential homes being bought up by a small number of families. I would like to see more diversification of crops on our farmland. I would like to see more farmland preservation. I would like to see smaller/more affordable 3+BR single family homes to support our schools without compromising farmland development.   | 6/7/2023 2:58 PM   |
| 74 | New residents trying to change the town into a smaller version of Northampton   | 6/7/2023 2:24 PM   |
| 75 | Funding for schools, essential services and the elderly. The issues coming up with the over   | 6/7/2023 1:52 PM   |



## Hatfield 2040 Community Survey

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|    | ride were unsettling!  |                   |
| 76 | That we don't stay rural and "overgrow"  | 6/7/2023 12:33 PM |
| 77 | Aging population that is not connected to Hatfield and its history   | 6/7/2023 11:15 AM |
| 78 | I am concerned about the abundance of 55+ communities in Hatfield, and how expensive anything like renting is in Hatfield. I also worry about keeping farms and farming a key part of Hatfield, and making sure the town is still friendly for those who want to keep farming. I worry about Hatfield School District, and keeping it competitive as far as programs it offers for students  | 6/7/2023 9:31 AM  |
| 79 | Affordable housing Viable farming  | 6/7/2023 9:30 AM  |
| 80 | Lack of diversity, keeping Hatfield school district to Hatfield (plus school choice), while making sure lots of educational, character building, and social opportunities are available for the students (especially being able to take college courses in high school). More trade and life skills in school for all students. Protection from pollution. Heather and safety for farm workers and farm animals. Access to river for swimming, boating, recreation. Increased community spirit and connection. Stronger feeling of being known and home. | 6/7/2023 7:39 AM  |
| 81 | Riding the fine line of increasing funds without driving away residents with high tax rates.   | 6/7/2023 6:52 AM  |
| 82 | Flooding, loss of open space and farmland to housing developments with 1+ acres per house. Would like to see some cluster housing with farmland and open space preserved.  | 6/7/2023 6:46 AM  |
| 83 | Realestate costs are making it hard for starting families to live in town. work on resolving our high school tax burden  | 6/7/2023 6:42 AM  |
| 84 | Finding the right balance of increasing the business tax base while at the same time keeping our small rural town feeling.   | 6/6/2023 8:49 PM  |
| 85 | The school system taking over the majority of our town budget to the point that other needs of the town are not addressed and met. It's already happening.   | 6/6/2023 8:39 PM  |
| 86 | The median population age keeps going up. With no new/younger people being able to call Hatfield home the town will eventually die   | 6/6/2023 8:28 PM  |
| 87 | Too many rentals and less and less owner occupied. Very serious problem.   | 6/6/2023 6:03 PM  |
| 88 | I am worried mostly about the educational opportunities for our children. I am so hopeful that the Hatfield Public Schools can be funded in order to innovate and make themselves attractive for families looking to relocate here and for families looking to school choice their children.   | 6/6/2023 6:00 PM  |
| 89 | The increasing danger of flooding that results from climate change, the blanketing of agricultural land with residential development and/or solar panel arrays ( which belong on big box rooftops, parking lot rooftops, etc), poorly designed as opposed to well designed low - middle income housing (all for well-designed low income housing to scale).  | 6/6/2023 5:14 PM  |
| 90 | Climate change impacts, loss of farmland to development, an aging population   | 6/6/2023 11:19 AM |
| 91 | We're concerned about eventually losing funding for schools and that the town will choose to become more insular instead of reaching out and connecting with the amazing communities that surround us.   | 6/6/2023 11:11 AM |
| 92 | Had we not passed the override, I would have grave concerns. A huge relief.  | 6/6/2023 11:10 AM |
| 93 | There are no dedicated protected bike lanes along Elm and main streets. This is especially concerning in the setting of the new bike path which Northampton will be constructing connecting the two communities. Bicycle and micro mobility infrastructure is critical not only for safety and recreation but also as an alternative to our current automobile centric model.  | 6/6/2023 10:06 AM |
| 94 | Economic pressures regarding loss of farm land and open space including outward real estate pressures and the difficulty small farms can have competing in the marketplace   | 6/5/2023 1:45 PM  |
| 95 | Don't change (drastically) what has made Hatfield the community that we are. We are not Northampton, Amherst, Springfield, Boston, etc. While we need to move forward and evolve, we need to remember why we moved here/stayed here to begin with.   | 6/5/2023 1:26 PM  |
| 96 | The sustainability of the school system and making Hatfield a destination to live in again. We need to make it more affordable.  | 6/5/2023 1:19 PM  |



## Hatfield 2040 Community Survey

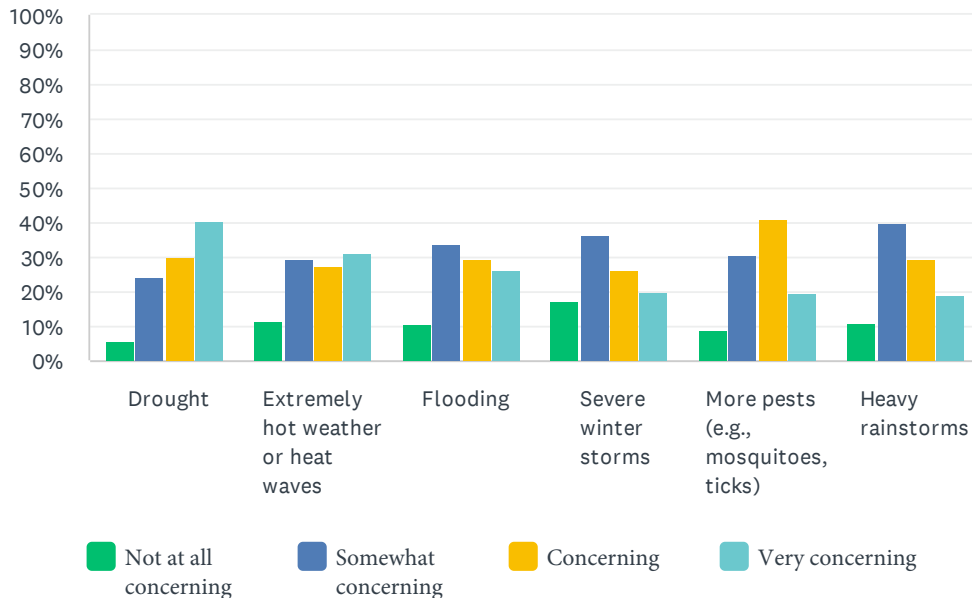
|     |   |                    |
|-----|---|--------------------|
| 97  | Loss of farm land, declining school enrollment  | 6/5/2023 9:29 AM   |
| 98  | funding schools   | 6/5/2023 8:49 AM   |
| 99  | With no new home growth, town will become a retirement community and not a rich, vibrant, multi-age and multicultural haven   | 6/4/2023 1:51 PM   |
| 100 | That the rich farmland will be decimated by over use of chemicals; will be stripped of nutrients. That the small town vibe is maintained. That open space is maintained. That we prepare for, not just talk about protecting the town from the impacts of a changing world. That some of the retail promotes unhealthy habits ie. Smoking paraphernalia, ultra processed foods and sugary foods.                              | 6/3/2023 9:01 PM   |
| 101 | Maintenance of town departments and functions, supported only by residential taxes; "reinvention" of the town as a result of outside influences or social pressures from outside town; over-development of town resources (recreation, municipal) at the request of small but vocal constituencies in town , underwritten by the whole community.   | 6/2/2023 6:31 AM   |
| 102 | That the regressive voices among our citizens will win and we become a dried up shell of a town like so many in the Midwest. The recent override vote gives me some hope we can stay of that track, but we must not get complacent.   | 6/2/2023 12:23 AM  |
| 103 | We need a broader tax base with more business in the mix to help sustain services.  | 6/1/2023 11:59 PM  |
| 104 | I am worried many residents are unable to see the potential for growth in our town. I am also concerned that our town is afraid to adapt to the changing world around us.   | 6/1/2023 7:48 PM   |
| 105 | Decreased student population  | 6/1/2023 7:41 PM   |
| 106 | School funding  | 6/1/2023 6:50 PM   |
| 107 | That development will encroach on preserved open spaces.  | 6/1/2023 12:48 PM  |
| 108 | The ability for Hatfield to attract young families and businesses to town.  | 6/1/2023 11:41 AM  |
| 109 | It is too exclusive. No public transport or housing makes it hard for people of other income levels to move here. We act as if we are a close knit community, but I've often found that most people feel like they're on the "outside", even those who look like the insiders. We need more community events. Potlucks, get to know your neighbor events, etc...  | 6/1/2023 9:09 AM   |
| 110 | Protecting open spaces and farmland when it's far more lucrative to sell land for development than for farming as older generations move or downsize. Making sure Hatfield is affordable for young families, with recreational options for small kids to use during the day during the school year. Hatfield turning into a retirement community that complains about the sound of tractors (and what comes along with them). | 6/1/2023 9:06 AM   |
| 111 | I worry that an over reliance on tradition will prevent open minded consideration of new initiatives that could support the town to prosper.  | 6/1/2023 6:40 AM   |
| 112 | Farm land will be sold to make housing developments. Homes will be priced so high that they will remain vacant.   | 6/1/2023 6:38 AM   |
| 113 | Hatfield's inability to embrace change and progress.  | 5/31/2023 10:02 PM |
| 114 | Losing the Hatfield schools or having schools that are underfunded.   | 5/31/2023 10:00 PM |
| 115 | How will climate change affect the town? 1) Hardships for farmers w/regard to irrigation and bad weather events; 2) town buildings/areas in the flood zone (COA in basement of Town Hall and basement of library; Congregational Church; fire and safety complex. Instead of needing to build new facilities for all those areas, can the levees be raised/strengthened/improved?   | 5/31/2023 8:30 PM  |
| 116 | Losing the in-town schools  | 5/31/2023 7:48 PM  |
| 117 | Financial challenges, too much development, not enough budget for the schools or town services, losing the historical and rural character   | 5/31/2023 7:34 PM  |
| 118 | Funding for schools long term   | 5/31/2023 7:02 PM  |
| 119 | Aging population/lack of kids   | 5/31/2023 6:42 PM  |
| 120 | Increased residential infilling and losing the school.  | 5/31/2023 6:33 PM  |

## Hatfield 2040 Community Survey

|     |   |                    |
|-----|---|--------------------|
| 121 | I'm worried that schools will close and there won't be enough people who care left to protect our culture and resources. We need more funding to help at-risk populations including children and elderly. | 5/31/2023 6:31 PM  |
| 122 | Of course this isn't just a concern for Hatfield but any drop in enrollment in public schools due to smaller family sizes and homeschooling etc. is a concern.  | 5/30/2023 9:28 PM  |
| 123 | Overdevelopment and disregard towards the quiet enjoyment of their homes that people now have.  | 5/30/2023 12:05 PM |
| 124 | increase taxes and fee's s  | 5/26/2023 9:39 AM  |
| 125 | Low population and keeping a school open that can't rely on school choice students to keep open   | 5/25/2023 6:10 PM  |
| 126 | Big government enforcement of rules and regulations and the pursuit of growth that drowns out the peaceful, kind community Hatfield currently enjoys.   | 5/25/2023 5:20 PM  |

## Q11 For each of Hatfield's most pressing climate hazards, how concerning should it be to the Town?

Answered: 145 Skipped: 47



|                                      | NOT AT ALL CONCERNING | SOMEWHAT CONCERNING | CONCERNING   | VERY CONCERNING | TOTAL |
|--------------------------------------|-----------------------|---------------------|--------------|-----------------|-------|
| Drought                              | 5.56%<br>8            | 24.31%<br>35        | 29.86%<br>43 | 40.28%<br>58    | 144   |
| Extremely hot weather or heat waves  | 11.72%<br>17          | 29.66%<br>43        | 27.59%<br>40 | 31.03%<br>45    | 145   |
| Flooding                             | 10.34%<br>15          | 33.79%<br>49        | 29.66%<br>43 | 26.21%<br>38    | 145   |
| Severe winter storms                 | 17.36%<br>25          | 36.11%<br>52        | 26.39%<br>38 | 20.14%<br>29    | 144   |
| More pests (e.g., mosquitoes, ticks) | 9.15%<br>13           | 30.28%<br>43        | 40.85%<br>58 | 19.72%<br>28    | 142   |
| Heavy rainstorms                     | 11.27%<br>16          | 40.14%<br>57        | 29.58%<br>42 | 19.01%<br>27    | 142   |

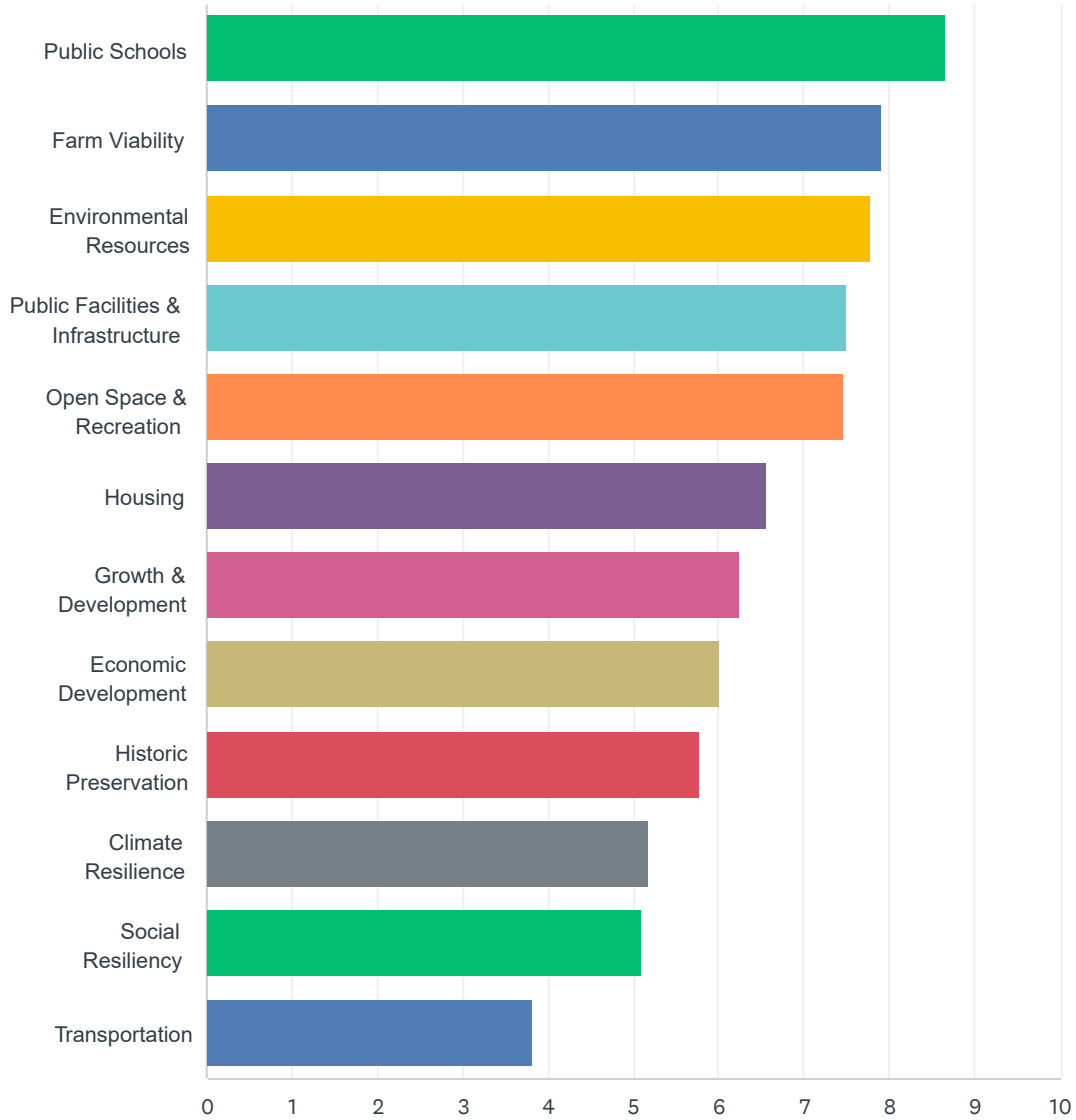
| # | OTHER (PLEASE SPECIFY)   | DATE              |
|---|--|-------------------|
| 1 | Hatfield used to spray for mosquitos and ticks 40-50 years ago.  | 6/16/2023 5:52 PM |
| 2 | I would pay extra taxes if the town sprayed for mosquitoes more  | 6/15/2023 6:21 AM |
| 3 | Highway and train spills/accidents.  | 6/14/2023 8:28 PM |
| 4 | Are you kidding me?  | 6/14/2023 8:26 PM |
| 5 | Mosquitos are not as much a concern - part of climate change is the insect armaggeddon. Most insects are in decline - the good and the bad.ALL weather based extremes are of concern to the world at large but especially to agri-based communities. | 6/9/2023 7:43 PM  |
| 6 | Invasive species   | 6/8/2023 1:07 AM  |

## Hatfield 2040 Community Survey

|    |   |                    |
|----|---|--------------------|
| 7  | Electric prices   | 6/7/2023 10:34 PM  |
| 8  | Our recent mild winters are very concerning   | 6/7/2023 9:35 AM   |
| 9  | We need plans for climate change mitigation as well as thorough disaster preparation and emergency management.  | 6/7/2023 7:47 AM   |
| 10 | Ecosystem imbalance   | 6/3/2023 9:09 PM   |
| 11 | Nature will take care of itself. The best thing we can do is to allow natural storms, floods, droughts, etc. to occur, and to not overreact. Prepare for personal and public safety, but not attempt to “manage” the environment. | 6/2/2023 6:40 AM   |
| 12 | Need for more trees to bolster against heat and drought consequences  | 5/30/2023 12:17 PM |

Q12 If you were in charge of the Town's budget, how would you rank your budget priorities? Please rank the following with 1 being highest priority and 12 being lowest priority.

Answered: 145 Skipped: 47



## Hatfield 2040 Community Survey

|   | 1            | 2            | 3            | 4            | 5            | 6            | 7            | 8            | 9            | 10           | 11 |
|---|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|----|
| Public Schools  | 35.17%<br>51 | 13.79%<br>20 | 6.90%<br>10  | 6.90%<br>10  | 4.14%<br>6   | 4.14%<br>6   | 5.52%<br>8   | 4.14%<br>6   | 4.14%<br>6   | 3.45%<br>5   | 6  |
| Farm Viability - farm retention, agricultural business issues, land protection                                | 12.41%<br>18 | 13.10%<br>19 | 17.93%<br>26 | 11.72%<br>17 | 7.59%<br>11  | 6.21%<br>9   | 3.45%<br>5   | 7.59%<br>11  | 4.14%<br>6   | 6.90%<br>10  | 3  |
| Environmental Resources - water supply protection, wildlife habitat, air quality, streams/rivers              | 14.48%<br>21 | 11.72%<br>17 | 6.90%<br>10  | 9.66%<br>14  | 12.41%<br>18 | 10.34%<br>15 | 9.66%<br>14  | 6.21%<br>9   | 6.90%<br>10  | 8.28%<br>12  | 2  |
| Public Facilities & Infrastructure - water, sewer, waste disposal, telecommunications, town buildings         | 11.72%<br>17 | 12.41%<br>18 | 8.28%<br>12  | 13.10%<br>19 | 7.59%<br>11  | 7.59%<br>11  | 9.66%<br>14  | 8.97%<br>13  | 6.21%<br>9   | 6.90%<br>10  | 2  |
| Open Space & Recreation - parks, ball fields, farmland protection, forest protection                          | 2.07%<br>3   | 11.72%<br>17 | 13.79%<br>20 | 10.34%<br>15 | 15.86%<br>23 | 11.03%<br>16 | 12.41%<br>18 | 8.28%<br>12  | 4.14%<br>6   | 5.52%<br>8   | 3  |
| Housing - affordability, range of choices, location   | 4.83%<br>7   | 7.59%<br>11  | 10.34%<br>15 | 10.34%<br>15 | 9.66%<br>14  | 9.66%<br>14  | 11.72%<br>17 | 4.14%<br>6   | 8.28%<br>12  | 8.28%<br>12  | 8  |
| Growth & Development - growth management, new construction of homes & businesses, population issues           | 5.52%<br>8   | 8.28%<br>12  | 8.28%<br>12  | 10.34%<br>15 | 3.45%<br>5   | 8.28%<br>12  | 9.66%<br>14  | 8.28%<br>12  | 12.41%<br>18 | 11.72%<br>17 | 8  |
| Economic Development - business development, tax revenue, job availability, industrial areas, tourism, retail | 4.83%<br>7   | 8.28%<br>12  | 8.28%<br>12  | 8.97%<br>13  | 6.90%<br>10  | 6.90%<br>10  | 7.59%<br>11  | 7.59%<br>11  | 11.03%<br>16 | 8.97%<br>13  | 9  |
| Historic Preservation - buildings and neighborhoods, historic views/vistas, local cultural history            | 2.07%<br>3   | 4.83%<br>7   | 6.90%<br>10  | 5.52%<br>8   | 12.41%<br>18 | 8.28%<br>12  | 9.66%<br>14  | 13.79%<br>20 | 12.41%<br>18 | 4.83%<br>7   | 13 |
| Climate Resilience - ensuring evacuation routes are secured, emergency response planning                      | 4.14%<br>6   | 5.52%<br>8   | 4.14%<br>6   | 4.14%<br>6   | 5.52%<br>8   | 9.66%<br>14  | 5.52%<br>8   | 13.10%<br>19 | 8.97%<br>13  | 17.93%<br>26 | 8  |
| Social Resiliency - the relationships,  | 2.07%<br>3   | 1.38%<br>2   | 5.52%<br>8   | 4.83%<br>7   | 9.66%<br>14  | 11.72%<br>17 | 10.34%<br>15 | 8.97%<br>13  | 8.97%<br>13  | 9.66%<br>14  | 13 |

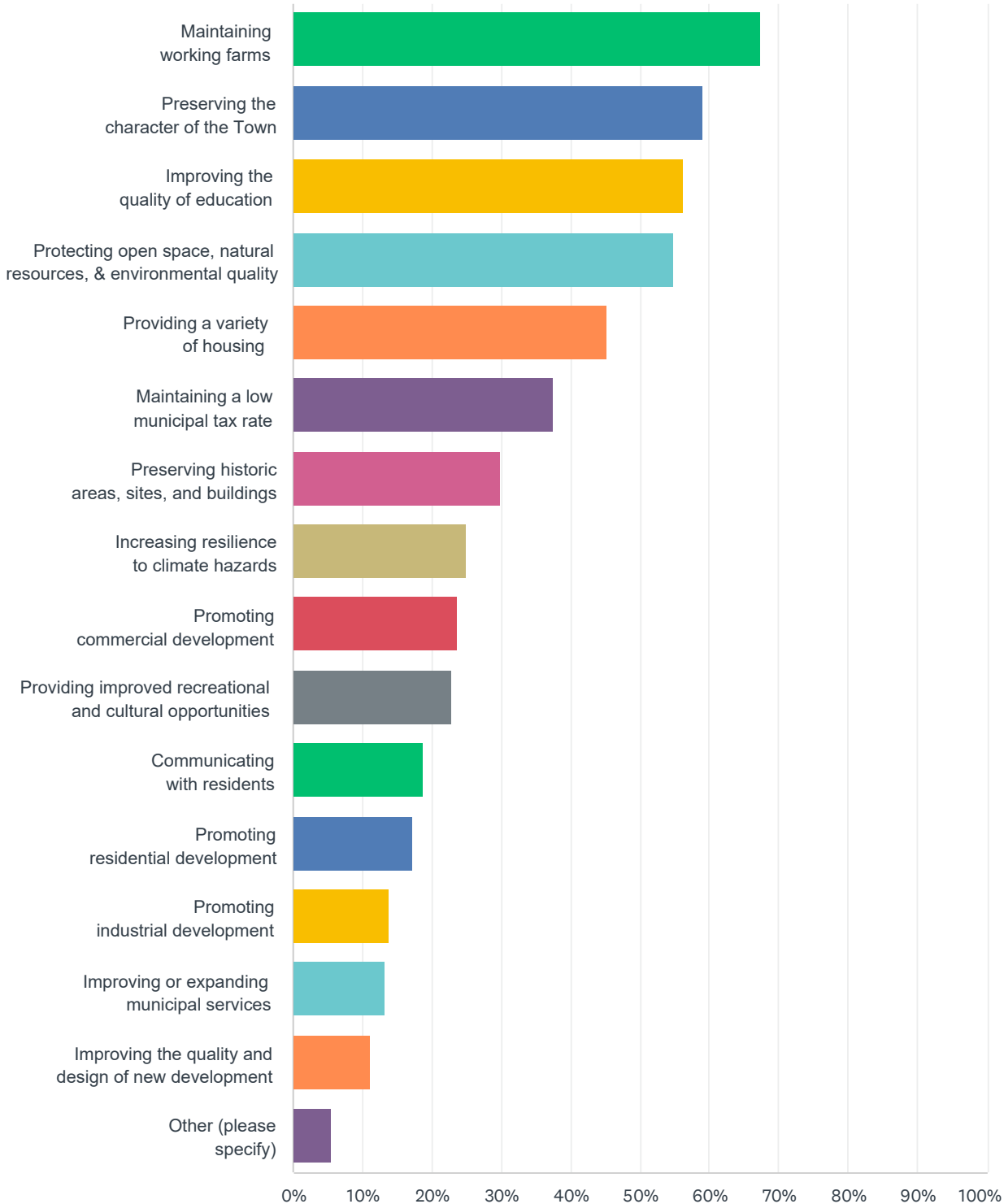
# Hatfield 2040 Community Survey

social structures, and communication channels that help communities survive and recover from things like natural disasters or economic problems.

|   |            |            |            |            |            |            |            |             |              |             |    |
|---|------------|------------|------------|------------|------------|------------|------------|-------------|--------------|-------------|----|
| Transportation - traffic congestion, pedestrian issues, bicycle routes, transit | 0.69%<br>1 | 1.38%<br>2 | 2.76%<br>4 | 4.14%<br>6 | 4.83%<br>7 | 6.21%<br>9 | 4.83%<br>7 | 8.97%<br>13 | 12.41%<br>18 | 7.59%<br>11 | 17 |
|---|------------|------------|------------|------------|------------|------------|------------|-------------|--------------|-------------|----|

### Q13 What goals are most important for the Town of Hatfield to focus on in the next 10-20 years? Please select up to 5.

Answered: 144 Skipped: 48





## Hatfield 2040 Community Survey

| ANSWER CHOICES   | RESPONSES |    |
|--|-----------|----|
| Maintaining working farms  | 67.36%    | 97 |
| Preserving the character of the Town   | 59.03%    | 85 |
| Improving the quality of education   | 56.25%    | 81 |
| Protecting open space, natural resources, & environmental quality                  | 54.86%    | 79 |
| Providing a variety of housing which is affordable for middle income families      | 45.14%    | 65 |
| Maintaining a low municipal tax rate for residents                                 | 37.50%    | 54 |
| Preserving historic areas, sites and buildings                                     | 29.86%    | 43 |
| Increasing resilience to climate hazards   | 25.00%    | 36 |
| Promoting commercial development   | 23.61%    | 34 |
| Providing improved recreational and cultural opportunities                         | 22.92%    | 33 |
| Communicating with residents about ongoing initiatives and where to find resources | 18.75%    | 27 |
| Promoting residential development  | 17.36%    | 25 |
| Promoting industrial development   | 13.89%    | 20 |
| Improving or expanding municipal services  | 13.19%    | 19 |
| Improving the quality and design of new development                                | 11.11%    | 16 |
| Other (please specify)   | 5.56%     | 8  |
| Total Respondents: 144   |           |    |

| # | OTHER (PLEASE SPECIFY)  | DATE               |
|---|---|--------------------|
| 1 | Becoming an inclusive town. Be welcoming to families of color.  | 6/16/2023 9:00 PM  |
| 2 | EMS, Fire, Police   | 6/14/2023 4:53 PM  |
| 3 | Bringing in businesses and maintaining current businesses for tax revenue   | 6/10/2023 12:14 AM |
| 4 | Town Budget sustainability  | 6/7/2023 10:34 PM  |
| 5 | Establishing grade separated bicycle lanes on main arterials IE Main and Elm St, Rt 5, etc  | 6/6/2023 10:06 AM  |
| 6 | It is interesting that promoting housing which is affordable to middle income families is specified, when housing for low income families/individuals is also important as we move forward                  | 6/3/2023 9:09 PM   |
| 7 | Use government as a structure to manage and direct development in the town in a way that is economically and ecologically sound, while affording the greatest opportunity for privately funded development. | 6/2/2023 6:40 AM   |
| 8 | picking from these choices is like having to pick your favorite children...   | 5/31/2023 8:40 PM  |

## Q14 Finish this sentence: The most important thing the town can do in the next 10 years is...

Answered: 111 Skipped: 81

| #  | RESPONSES  | DATE               |
|----|--|--------------------|
| 1  | Improve our schools and avoid regionalization.   | 6/23/2023 12:35 PM |
| 2  | Figure out how to maintain its schools   | 6/18/2023 7:26 PM  |
| 3  | Teach people how to have an open mind. Some things will have to change for Hatfield to sustain its small-town, community atmosphere and afford a low tax rate and all the beautiful things we have, such as farms, the river, land, and forests.   | 6/18/2023 9:40 AM  |
| 4  | Keep it from becoming Northampton.   | 6/17/2023 8:00 PM  |
| 5  | To have affordable housing. The younger generation is getting pushed out to other towns and to cities because there's no housing. There is also a lack of job opportunities here to keep the younger generation. To create more jobs in the area it is important for the town to support the companies that already exist going, and create opportunities for new companies to come in to create more jobs.  | 6/17/2023 3:31 PM  |
| 6  | support and develop their schools to increase student population and bring in revenue that is in keeping with the town's character to help with cost of living increases naturally occurring.  | 6/17/2023 8:43 AM  |
| 7  | Invite diversity   | 6/16/2023 9:00 PM  |
| 8  | Take care of what they have.No need for a gazebo, the space is being used very well. Expand golf cart usage No bike paths through hatfield. nice flat roads to ride a bike.  | 6/16/2023 5:52 PM  |
| 9  | Improve SA so people don't elect to school of choice out ! Bring in more industry/ rec park-pool - dog Park . Possible also a way to make \$ / bring people to Hatfield  | 6/16/2023 4:48 PM  |
| 10 | Invest in infrastructure and maintain our existing resources   | 6/16/2023 4:44 PM  |
| 11 | Keep the status quo and stop raising taxes for little or no services.  | 6/16/2023 2:56 PM  |
| 12 | Improve the schools to attract families of talented professionals who work from home and have money to spend and invest in local businesses.   | 6/16/2023 10:05 AM |
| 13 | Have a vision and a plan   | 6/16/2023 9:14 AM  |
| 14 | Bring more families into town  | 6/16/2023 8:13 AM  |
| 15 | affordable housing   | 6/16/2023 7:53 AM  |
| 16 | Maintain the open space and farm land that continues to disappear. They don't make more of it  | 6/15/2023 9:11 PM  |
| 17 | Invest in the schools and encourage young families to move in to town  | 6/15/2023 5:08 PM  |
| 18 | FOCUS ON INCOME! without more \$, we will not be able to achieve any goal identified as a priority action plan of the CPC. ESTABLISH AN INCOME GENERATING COMMITTEE whose sole charge is to identify opportunities that could add at least \$100,000 additional income (or expense reduction) to the town annually for each of the next five years. Nine(9) member committee would be comprised of 1 each from: BOS, Fincom, DPW, Planning Bd, School Com, Capital Planning, Redev Auth, and 2 at large members. | 6/15/2023 10:54 AM |
| 19 | Lower taxes and stop asking for overrides.   | 6/15/2023 8:14 AM  |
| 20 | Continue to invest in the schools and bring in more recreational activities.   | 6/15/2023 6:21 AM  |
| 21 | Keep farms and do something about schools more diversity, clubs, options for kids who don't like sports, have a good social Ed department  | 6/14/2023 10:38 PM |
| 22 | Make educated decisions that are evidenced and research backed.  | 6/14/2023 9:39 PM  |

## Hatfield 2040 Community Survey

|    |  |                    |
|----|--|--------------------|
| 23 | Residential Housing  | 6/14/2023 9:34 PM  |
| 24 | Protect and defend our town water supply.  | 6/14/2023 8:28 PM  |
| 25 | Streamline the school budget for use in other departments.   | 6/14/2023 8:26 PM  |
| 26 | Build affordable housing to bring in families.   | 6/14/2023 8:02 PM  |
| 27 | Face challenges remembering who we are   | 6/14/2023 7:14 PM  |
| 28 | Generate more tax revenue for tons and schools   | 6/14/2023 6:10 PM  |
| 29 | Increase the revenue stream.   | 6/14/2023 5:56 PM  |
| 30 | Have no more overrides   | 6/14/2023 5:26 PM  |
| 31 | Reduce the speed trucks are driving on prospect st. Increase business tax revenue from rt 5 industrial and business zoned areas. Reduce tax spending on dpw and police.  | 6/14/2023 5:20 PM  |
| 32 | maintain and support high quality schools and environmentalism.  | 6/14/2023 5:11 PM  |
| 33 | Allow for families to be able to afford housing in the community to raise families.  | 6/14/2023 5:10 PM  |
| 34 | Keep the school open   | 6/14/2023 4:59 PM  |
| 35 | Use common sense when deciding on big projects   | 6/14/2023 4:53 PM  |
| 36 | Maintain our small town feel and safety.   | 6/14/2023 4:49 PM  |
| 37 | Regionalization.   | 6/14/2023 4:45 PM  |
| 38 | Figure out alternate ways of raising funds other than increasing taxes every year.   | 6/14/2023 4:43 PM  |
| 39 | Improve the schools  | 6/14/2023 4:26 PM  |
| 40 | Stay the same and stop firing whack jobs   | 6/14/2023 3:52 PM  |
| 41 | Fix both schools   | 6/14/2023 3:43 PM  |
| 42 | to protect and preserve woodlands, farmland, and wild areas from development or damage caused by neighborhood industry or over-development.  | 6/14/2023 6:24 AM  |
| 43 | Preserve the small town qualities, while also thinking critically about spending   | 6/13/2023 9:38 PM  |
| 44 | To maintain Hatfields unique historical character and not become a suburb of northampton.  | 6/13/2023 9:03 PM  |
| 45 | keep the schools open!   | 6/12/2023 11:19 AM |
| 46 | Preserve farm land   | 6/10/2023 2:08 PM  |
| 47 | Look at zoning bylaws to help increase housing for younger families  | 6/10/2023 10:54 AM |
| 48 | Keep educating children in town. Good schools ensure a healthy tax base and stable town.   | 6/10/2023 12:14 AM |
| 49 | realize that items mentioned in Ques 12 & 13 are not either-or. Preserving the character of the town can't be done without maintaining working farms, protecting open space and environmental resources. Protecting environmental quality also means providing residents with the ability to responsibly deal with disposal of trash, recyclables, hazardous waste, etc. Look outside-the-box to see how regional, national and international communities have successfully or unsuccessfully responded to the same issues Hatfield faces. | 6/9/2023 10:46 PM  |
| 50 | Maintain it's sanity! As the United States looks to becoming a land of anarchy and chaos every oasis of sanity will become integral to our survival: Town, State and Country.  | 6/9/2023 7:43 PM   |
| 51 | Maintain our quality of life and rule character for all our citizens   | 6/9/2023 7:17 PM   |
| 52 | Maintain farms, tax base and perform fiscal responsibility in regards to the school system   | 6/9/2023 5:50 PM   |
| 53 | Carefully manage growth  | 6/9/2023 1:31 PM   |
| 54 | To maintain its school system and work to ensure that all residents are respected. Hatfield is much more than just Town Center. Too many decisions are made based on what is best for the residents of Town Center.  | 6/9/2023 7:50 AM   |

## Hatfield 2040 Community Survey

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| 55 | Have the schools go back to what they were known for - academics & sports so Hatfield children will stop leaving the district. And bring new tax revenue to Hatfield through industrial and commercial endeavors in appropriate spaces such as route 5 & 10. The planning board needs to stop giving business such a hard time about coming to Hatfield when these businesses are asking to be in appropriate places such as route 5&10 i.e the hotel wanting to be built, the pickle ball place that wanted to go in on 5&10. | 6/8/2023 11:17 AM |
| 56 | Allowing farms to keep doing their jobs to put food on the table, help schools thrive so they don't close, get our drinking water more desirable.  | 6/8/2023 6:28 AM  |
| 57 | Climate crisis plan  | 6/8/2023 1:07 AM  |
| 58 | Preserve farmland and enable our schools to thrive   | 6/7/2023 10:34 PM |
| 59 | Keep tax rate low and expand library   | 6/7/2023 10:16 PM |
| 60 | Make Hatfield a great place to live without compromising its historic character and rural qualities. Farming makes hatfield what it is and should be prioritized and protected.  | 6/7/2023 9:17 PM  |
| 61 | Please balance business growth with the small town feel in all parts of town.  | 6/7/2023 8:23 PM  |
| 62 | Make smart development plans that protect the integrity and history of the town.   | 6/7/2023 7:29 PM  |
| 63 | Put a sidewalk on route 5.   | 6/7/2023 5:13 PM  |
| 64 | Strong fiscal leadership with long term planning and incorporating solar and other technologies.   | 6/7/2023 3:56 PM  |
| 65 | Improve the school system by regionalizing.  | 6/7/2023 3:36 PM  |
| 66 | Fund the schools properly to be an attractive place to work and send children, and work with a landowner/developer to create a new open space residential development that preserves farmland but allows for smaller lots = more affordable homes.   | 6/7/2023 3:05 PM  |
| 67 | Preserve the farms that currently are operate in this town.  | 6/7/2023 2:28 PM  |
| 68 | Protect the schools. If they were to ever close/ merge or significantly reduce offerings you won't have working families moving into town.   | 6/7/2023 1:58 PM  |
| 69 | Stay rural and small.  | 6/7/2023 12:37 PM |
| 70 | Keep farming and schools a priority.   | 6/7/2023 11:21 AM |
| 71 | Keeping Hatfield accessible for young families and children.   | 6/7/2023 9:41 AM  |
| 72 | Provide affordable housing while maintaining existing farmland   | 6/7/2023 9:35 AM  |
| 73 | Build momentum through community projects and social opportunities so people will feel welcome and part of the town. High priority on prep for climate change, air/water/soil quality protected or improved.   | 6/7/2023 7:47 AM  |
| 74 | Obtain additional funding from sources other than raising the residential tax rates  | 6/7/2023 6:57 AM  |
| 75 | Protect open space and farming, carefully and thoughtfully expand business/industrial tax base to support the town.  | 6/7/2023 6:57 AM  |
| 76 | to get our high school situation figured out .   | 6/7/2023 6:49 AM  |
| 77 | Invest in our schools.   | 6/7/2023 12:17 AM |
| 78 | Idk..this is ALL important!  | 6/6/2023 9:07 PM  |
| 79 | Implement rules and regulations regarding how many properties a single person or business can own  | 6/6/2023 8:36 PM  |
| 80 | Get back to owner occupied possible through tax incentives to keep speculating landlords from consolidating all the homes. They are buying up the town.  | 6/6/2023 6:11 PM  |
| 81 | Preserve the strong foundation of our Hatfield by finding ways to move forward.  | 6/6/2023 6:04 PM  |
| 82 | Improve safeguards against river flooding and protecting agriculture   | 6/6/2023 5:21 PM  |
| 83 | Proactively address the inevitable impacts of climate change on its residents, farmland, and infrastructure.   | 6/6/2023 11:30 AM |

## Hatfield 2040 Community Survey

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| 84  | Hard to choose between these two: protect and enhance the quality of our schools—because this is our future generation. And pay attention to climate and environmental issues so that as a town we are contributing to averting catastrophe. One way to combine these two is educational initiatives in the schools involving educating about climate issues.  | 6/6/2023 11:19 AM  |
| 85  | Undo the damaged caused by automobile centric design including sprawl, no dedicated bicycle infrastructure, limited sidewalks, high speed limits on main arterials, no traffic calming   | 6/6/2023 10:06 AM  |
| 86  | Increase the overall amount of land under Agricultural Preservation Restrictions, preserve more of the forested uplands in West Hatfield, and provide better public access to the Connecticut river. Better land management will naturally increase climate resiliency especially in regards to flooding, soil erosion and environmental health.   | 6/5/2023 1:55 PM   |
| 87  | remember what made us who we are today.  | 6/5/2023 1:34 PM   |
| 88  | Change the residential building bi-laws. This needs to be changed immediately, without this change, nothing else matters.  | 6/5/2023 1:22 PM   |
| 89  | Being prepared for climate change impacting flooding, agricultural production and potable water supply   | 6/4/2023 2:00 PM   |
| 90  | To not cater to outside, fringe, or special interests, but instead, to keep the scope of town government, as it is: fulfilling the statutory requirements of municipal government, provide for public facilities, maintenance (roads, water, wastewater, schools), and to create the legal and regulatory structures that allow private investment without public detriment. Government should manage public assets and protect public interests- not be a funding source for private "pet"projects. | 6/2/2023 6:40 AM   |
| 91  | Solidify emergency preparedness plans  | 6/2/2023 6:18 AM   |
| 92  | get creative about what we can do together to improve quality of life for everyone in town.  | 6/2/2023 12:28 AM  |
| 93  | increase revenues from new growth (because we need this to afford all the other important things.)   | 6/2/2023 12:10 AM  |
| 94  | Fund the schools!!!  | 6/1/2023 6:53 PM   |
| 95  | unify around a clear vision for the future, hopefully with adaptability and resiliency at core.  | 6/1/2023 12:57 PM  |
| 96  | Attract young families and businesses to Hatfield.   | 6/1/2023 11:56 AM  |
| 97  | Community building- making sure all residents feel like a part of the community we all love  | 6/1/2023 9:13 AM   |
| 98  | Protect open spaces and working farms  | 6/1/2023 9:09 AM   |
| 99  | Protect natural resources, communicate, and keep an open mind.   | 6/1/2023 6:44 AM   |
| 100 | Help improve the schools   | 6/1/2023 6:42 AM   |
| 101 | to think outside the box while accepting and absorbing change.   | 5/31/2023 10:14 PM |
| 102 | Connect Hatfield to the bike path.   | 5/31/2023 10:06 PM |
| 103 | get input from as many people as possible, and then have facilitated discussions to determine what is possible. My sense from reading these choices is that there are too many important issues and concerns for Hatfield's tax base to cover. Instead of having to choose so few, perhaps we need to focus on improving the tax base (and accessing grants whenever possible), so we can do and offer more.   | 5/31/2023 8:40 PM  |
| 104 | Make a concerted effort to keep the town schools   | 5/31/2023 7:50 PM  |
| 105 | Find a better balance between maintaining the town character and making our town accessible to middle class/working families. The last two Master Plans erred way too much in favor of preserving town character to the long term detriment of the sustainability of Hatfield.   | 5/31/2023 6:50 PM  |
| 106 | If there is affordable housing for families in town, the town will continue to flourish. Without young people and families, we will lose the town and it will become part of the surrounding area.   | 5/31/2023 6:36 PM  |
| 107 | Increase available housing for young, diverse families   | 5/31/2023 6:34 PM  |
| 108 | Focus on climate resiliency and all the many things that entailsentails  | 5/30/2023 12:17 PM |

## Hatfield 2040 Community Survey

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| 109 | have smart growth to preserve the beauty and tranquility of the town   | 5/26/2023 10:11 AM |
| 110 | Build residential, to increase students to make keeping the schools open more practical than relying on school choice. | 5/25/2023 6:18 PM  |
| 111 | Listen to the community  | 5/25/2023 5:24 PM  |